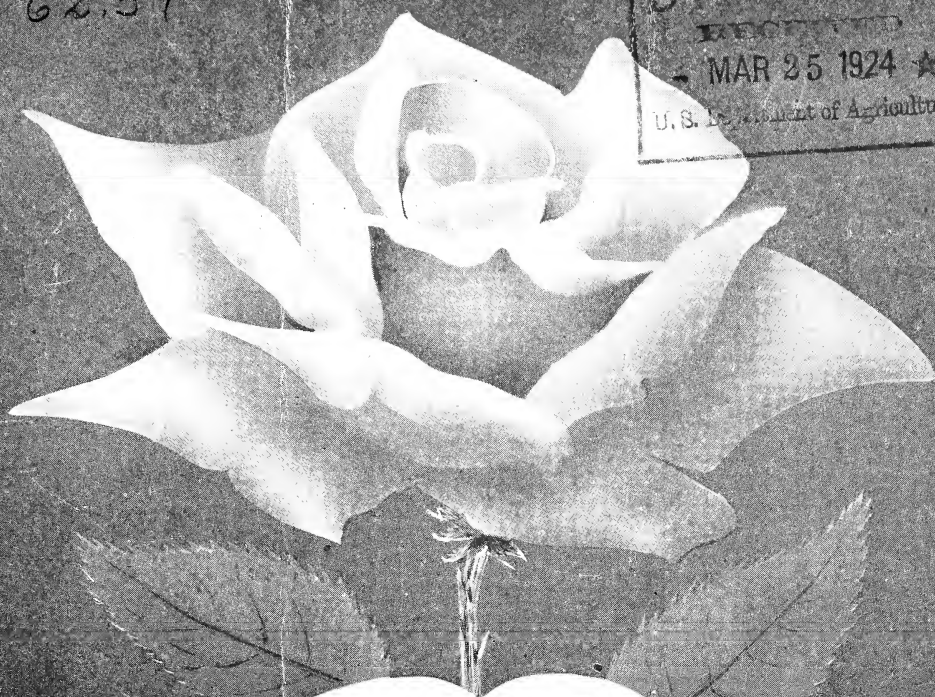


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**FARGO'S
FAMOUS
IVE**

SPECIAL FOR
1924
SEE PAGE ONE

\$5 for \$2

CLARENCE B. FARGO

FRENCHTOWN, N., J.

SPRING 1924

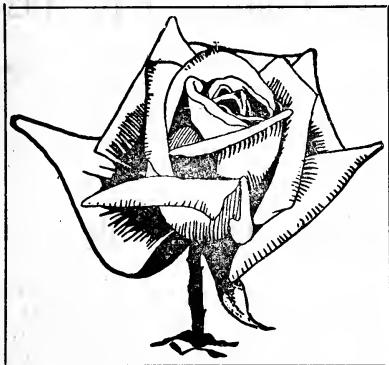


Fargo 1924



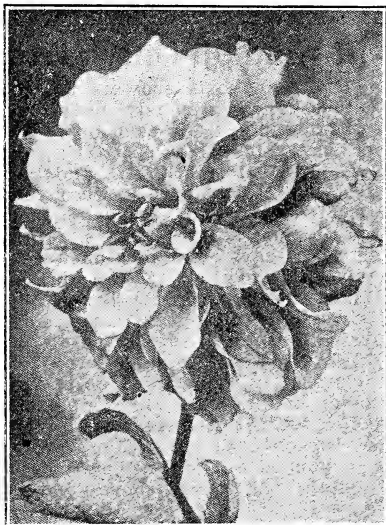
Clarence S. Fargo

FARGO'S FAMOUS SPECIALS FOR 1924

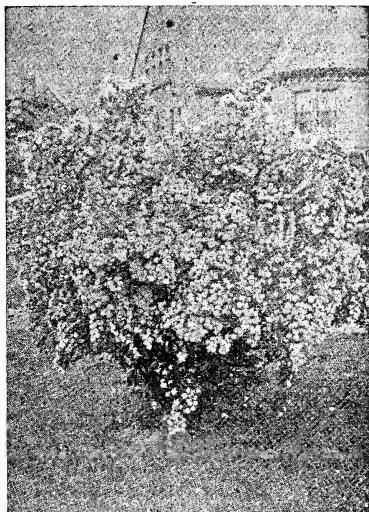


Fargo's Famous Five

Grand big sturdy 2 to 3 year old Hybrid Tea or Monthly Roses; special greenhouse bench-grown stock for quick blooming, either in pots or beds, in wonderful colors; fine forms; pleasing fragrance; but only a limited range of varieties. Usually we can supply **Columbia**—large full pink, **Crusader**—or other fine red, **Sunburst**—finest yellow, **Mme. Butterfly**—apricot and gold, **Ophelia**—salmon flesh, as well as other varieties from time to time. Let us make you up a nice selection of these Roses; you will be delighted. I will send 2 for only \$1.; or better yet, 5 for only \$2.; doz., \$4.75. Plant them by the dozen and have a wonderful display of Roses of the ever popular long pointed bud types and other fine sorts at small cost.



10 Flowering Shrubs \$1



Will Add Dollars to the Appearance and Value of Your Home!

Just think of it! Ten lovely, Hardy Flowering Shrubs, each one a different variety and all for only \$1.

The Grand New Decorative Dahlia

PATRICK O'MARA

Was \$10.00 Now \$1.00

This sensational new Decorative Dahlia sold first for ten dollars, and was awarded a Gold Medal by the American Dahlia Society as the best autumn shade variety in existence; a soft pleasing shade of orange-buff, slightly tinged with Neyron rose. Very large in size, 7 to 9 inches across, borne on strong stiff stems. Vigorous in growth and a free bloomer. Giant flowers are well formed, while the outer petals are most pleasingly irregular. You have waited just long enough to get \$10. worth of pleasure out of a new dahlia for an investment of only \$1.00. No reason to wait longer.

5 Lovely Lilacs \$1

SOME OTHER FAMOUS \$1. SPECIALS.

8 assorted Dahlias, \$1.00. 5 superb Cactus Dahlias, \$1.00. 10 gorgeous Cannas, \$1.00. 20 Exhibition Gladioli, \$1.00. 10 hardy Iris, \$1.00. 4 Grape Vines, \$1.00. 12 St. Regis Everbearing Raspberries, \$1.

Errata: "\$5. for \$2." on our front cover should read instead "5 Roses for \$2."

We Bring You Better Values Than Ever for 1924

Lovely Roses, queens of the garden, gorgeous Gladioli, showy Dahlias, bright Cannas, and many other fine plants and bulbs for outside and for the house, as well as a wide variety of choice Flower Seeds also. Look these offerings over, choose such as appeal to you, and send your order in as early as possible. Early orders, booked in advance of planting time, have a full and abundant stock to select from.

Send Your Orders as Early as Possible

WE PREPAY POSTAGE on mail shipments within the first three postal zones; asking you to add ten cents to amount of order, as a part of the cost of mailing, and while this largely does not cover postage costs, we nevertheless provide protection against loss or damage in transit at no added cost to you. If you live in N. J., Pa., N. Y., Del., Md., within these zones. Customers farther away should include sufficient additional postage unless express shipment is desired. Shipments by express or freight, regardless of distance, charges are paid by the customer. Remittances should be made by P. O. or Express Money Order, Bank Draft or Check. We will, however, accept stamps for fractional parts of a dollar.

RESULTS. We send out only such Bulbs, Plants and Seeds as in our judgment and experience, we believe should grow and give satisfaction under all ordinary conditions. We do not, however, actually guarantee the results of growing anything. It would not be reasonable to expect us to do so, as it would simply mean a guarantee against unfavorable weather, poor soil, ignorant or careless culture, and any number of things over which we can have no control whatsoever.

MISTAKES. Sometimes they do occur, and the customer should report any errors or omissions immediately, and not wait days or weeks before doing so. We are as anxious to correct a mistake or to rectify an error as you are to have us do so.

\$2.50 'Early Bird' Assortment Gladioli Only \$1.10

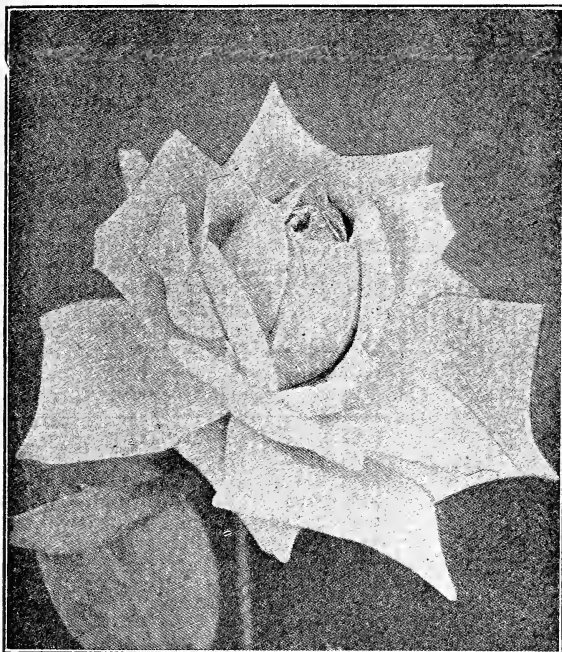


Immense in size; wonderful new sorts growing 3 to 5 feet tall. Gorgeous colorings; wondrously beautiful forms. These Bulbs are catalogued at 25c each or \$2.50 per dozen. Other dealers ask 20 to 35c a bulb. You can now enjoy them in this "Early Bird" SPECIAL, and get a full \$2.50 value for only \$1.10. And here is what you get for your \$1.10: 3 Evelyn Kirtland—grows 5 feet high. Beautiful rosy pink; deeper at the edges shading off to shell pink at center, with scarlet blotches on lower petals. A "Glad" that makes you glad. 3 Herada—a new shade of glistening mauve that one instantly falls in love with. Immense. 3 Gretchen Zang—very large soft pink, blending into deeper salmon on the lower petals. 3 Bertrex—Stands at top of the list of white varieties. Size, shape and habit of "America". We send out only fine big bulbs, 1¼ to 1½ inches in diameter, three of each of the four kinds (labeled), making a dozen fine bulbs in all, a full \$2.50 value for only \$1.10. This "Early Bird" Special will come to you as a delightful surprise.

Why not ask your friends to share your delight and join with you in ordering? Do it now.

Clarence B. Fargo, Frenchtown, N. J.

FARGO'S FAMOUS TEN FOR 1924



"The Famous Los Angeles"

THE GOLDEN ROSE OF CHINA

Hugonis—the handsomest Rose discovered in China in a quarter century, and one of the most beautiful of single roses of all time. The branches are loaded from end to end with such a gorgeous array of bright yellow blooms that the branches bend with their weight. The cut sprays are charming for vases; blooming in early spring when flowers are scarce. Grows about six feet high and is excellent for planting amongst shrubbery. As it blooms on wood of the previous seasons growth, it should not be pruned back like the Hybrid Teas. **Hugonis** have become very popular for massed planting.

Each 75 cents. 6 for \$4.00.

Last Bloom December 13th

Mrs. H. Turner, 4638 D St., Phila., tells us: "I plucked off my last Rose on Dec. 13th. That's going some, eh?"

Stood Test of 22° Below Zero

Wm. E. Schaus, Averill Park, N. Y., writes: "Your Roses are very hardy plants and are leafing out fine. They stood the test of 22 below zero in February."

("Fargo's Famous Ten" continued on next page.)

Los Angeles

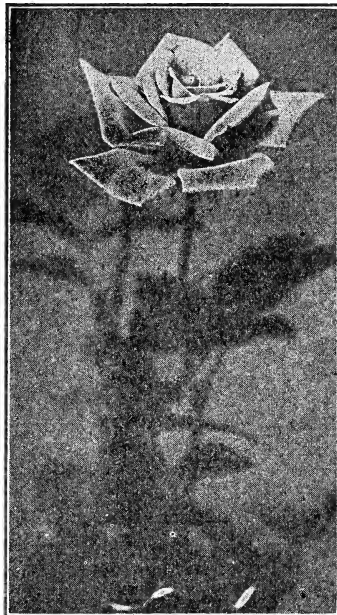
First introduced in 1917, this wonderful Rose sprang into instant fame. It is one of the finest Roses ever produced. It is a very strong, vigorous grower, producing long stemmed flowers of immense size, luminous flame-pink in color, toned with coral and shaded translucent gold at base of petals. The buds are long and pointed. Here is a Rose of rare beauty.

Each \$1.00; 6 for \$5.

Paul's Scarlet Climber

The most wonderful Climbing Rose of recent years; introduced in 1917. Listed and described on page 8, at 75 cents. On this page in strong, heavy over-size plants, at

Each \$1.00; 6 for \$5.



FARGO'S FAMOUS TEN FOR 1924



MISS LOLITA ARMOUR

Received the highest prize, a gold medal, at Paris in 1921. Color:—Chrome yellow at the base, shading copper; a coloring hard to describe.

Each \$1.25.

GOLDEN OPHELIA

Color, as name implies, a deep golden yellow, beautifully formed buds, profuse bloomer.

Each 75 cents; 6 for \$4.00.

FRAU KARL DRUSCHKI

This wonderful white Rose, "six Roses fill a basket", is described on page 7, offered here in an extra selected heavy size at

\$1.00 each, 6 for \$5.00.

"FARGO'S FAMOUS TEN"

One of each of the ten varieties described on pages 3 and 4, \$9.00 value; special for only \$7.75.

Neighbors Enthused Over 'Em

Dr. E. D. Blackman, Pitman, N. J., advises: "My neighbors were so enthused they all wanted me to get for them. They are beautiful indeed; and such a bargain."

CRUSADER

This big, double, rich, velvety crimson Rose of 1920, is a free flowering red Rose that is a wonder. It is a very strong growing robust plant, with the flowers on strong heavy stems.

Each 75 cents; 6 for \$4.00.

ANGELUS

A wonderful new white Rose. Ideal in every way. Center of flower very high pointed, and as the buds open, the center petals curve back, producing a most charming effect. Angelus is the most beautiful creamy-white Rose in existence today, and with its dark green leaves is most effective. Each \$1.00; 6 for \$5.00.

MADAM BUTTERFLY

This new Rose may be described as a harmony of light pink, apricot and gold. The flowers are perfect in form and texture, profuse bloomers and of delightful fragrance. A very popular Rose.

Each 75 cts.; 6 for \$4.00.

COLUMBIA

A big Rose measuring six inches across, on stems 2 to 3 ft. in length. True pink in color, deepening as it opens. A new and truly great Rose and a vigorous grower.

Each 75 cts.; 6 for \$4.00.



Roses Growing Wonderfully

Mrs. Louise Rennerd, 1804 Spring Garden Ave., Phila., Pa., writes: "The last two I got are growing wonderfully; so different from those you can buy in the stores."

HYBRID TEA OR "MONTHLY" ROSES.

Delightfully pleasing varieties. Dormant plants average height 12 to 18 in.



Mme. Edouard Heriot.

Buds coral red shaded with yellow at the base, the open flowers of a superb coral-red, shaded with yellow and bright rosy scarlet passing to shrimp-red. A gold cup winner. Each \$1.00.

White Shades

BRITISH QUEEN

Pure white slightly flushed with rose. Large full flowers of exquisite form, opening freely in all weather.

WHITE OPHELIA

Pure white sport of the popular Ophelia, but somewhat stronger than its parent. A grand white Rose.

ANTOINE REVOIRE

Very large white overlaid with a slight flush of pink.

Pink Shades

MME. CAROLINE TESTOUT

The rose that made Portland famous. Bright satiny-pink. Flowers very large and extremely showy.

JONKHEER MOCK

Blooms of largest size and highly perfumed. Color clear imperial pink. A gold medal rose very popular.

LA FRANCE

Beautiful bright silvery-pink with pale lilac shadings; over the entire flower a satiny sheen. Large of fine form, fragrant and a free bloomer.

RADIANCE

Brilliant rosy opaline pink. Very large and full.

Red Shades

EDWARD MAWLEY

One of the finest of dark crimson Roses. A real gold medal Rose.

HIS MAJESTY

Dark crimson, shaded vermillion.

LAURENT CARLE

Deep rosy-carmine. A wonderful big full Rose that it is a real delight to grow.



Any of these Roses except Heriot,

Each 60c; Dozen \$6.00

HYBRID TEA OR "MONTHLY" ROSES.

Dormant field grown plants. Average height 12 to 18 inches. "Own Root" stock that will produce excellent results.



Yellow Shades

DUCHESS OF WELLINGTON.

Intense saffron-yellow, stained with rich crimson.

MME. GILLEMOT.

Saffron-yellow opening canary. Buds long and pointed. Blooms large, petals immense. opens very freely; a fine upright grower.

BETTY

An exquisite color of copper over-spread with a beautiful golden yellow. Large full flowers.

MME. PERNET-DUCHER.

A good yellow Rose also known as Yellow President Carnot.

MRS. AARON WARD.

Center Indian-yellow, edged prim-rose. Free bloomer and full petaled. No wonder they all fall in love with this Rose.

SUNBURST.

This most popular rose in a deep cadmium-yellow with orange-yellow center; large, full and beautiful form, long painted buds.

Any Rose on this Page 75 cents each. All Six fine yellow Roses for only \$3.75.

HYBRID PERPETUAL ROSES.



Frau Karl Druschki—Six Blooms Fill The Basket.

This class of Roses, known as "June Bloomers" are stronger, sturdier growers than the Hybrid Teas or "Monthly" Roses, producing an immense number of superbly gorgeous blooms during the month of June.

The average height of our stock of Hybrid Perpetuals is 18 to 24 inches.

FRAU KARL DRUSCHKI

It is hard to say too much in favor of this glorious Rose, and although classed as a June bloomer, it frequently blooms out of its season, as well as in June. The pure white flowers are immense in size, waxy in texture, and something of their desirability may be judged from our photograph of six of these great Roses filling a willow Flower Basket. **Each 75 cents.**

LUDWIG MOELLER

Known as the "Yellow Druschki." It has all the good qualities of Druschki. Vigorous grower, free bloomer, and has deep golden-yellow flowers. A great beauty. **Each \$1.00;**

PAUL NEYRON

Deep rose-pink; flowers of immense size. Claimed by many to be the largest Rose in existence. **Each 60 cents.**

ULRICH BRUNNER

Cherry-red in color. Very large flower and of fine form. A good Rose. **Each 60 cents.**

GEN. JACQUEMINOT

Also known as the Jack Rose. Crimson-scarlet; large, full and very fragrant. **Each 60 cents.**

BLACK PRINCE

Large, full and globular. Deep crimson in color; so much so as to be classed as "black." **Each 60 cents.**

They Are Doing Wonderful

Mrs. J. Adamiak, Shamokin, Pa., says: "The Roses are doing wonderful. They are covered with beautiful foliage and in a few weeks time I expect to see buds on them."

Our Friends Recommend Us

A prospective buyer writes: "Mr. McLaughlin, who has purchased Roses from you on several occasions for the George A. Draper Estate of Hopedale, Mass., has recommended your Goods to me."

LARGE FLOWERING HARDY CLIMBERS.

READY FOR DELIVERY IN MARCH OR EARLY APRIL.

These Roses require no pruning in the Spring except the taking out of old or dead wood or pruning back to the desired shape or form, but a severe pruning in July after they have flowered, will encourage a vigorous growth and insure an abundance of bloom the following season.



Climbing American Beauty

Cl. American Beauty

Fragrant rosy-crimson of strong growing habit. Thrives and blooms almost anywhere. Great bloomer on long stems; flowers four inches across.

Silver Moon

Beautiful half-double flowers, four inches or more across, color pure white with a mass of golden stamens at the center. Unlike other Roses; cup-shaped clematis-like flower.

Paul's Scarlet Climber

The one climber of real merit that has appeared in recent years. None other can compare with its brilliancy of color, which is a vivid scarlet. Blooms borne in clusters of three to ten or more.

Shower of Gold

Deep golden yellow with orange shading. Very double and lasting.

American Pillar

Large apple-blossom pink with a clear white eye and a cluster of golden stamens at the center. Large flowers borne in great clusters and a plant in full bloom is a sight not soon to be forgotten.

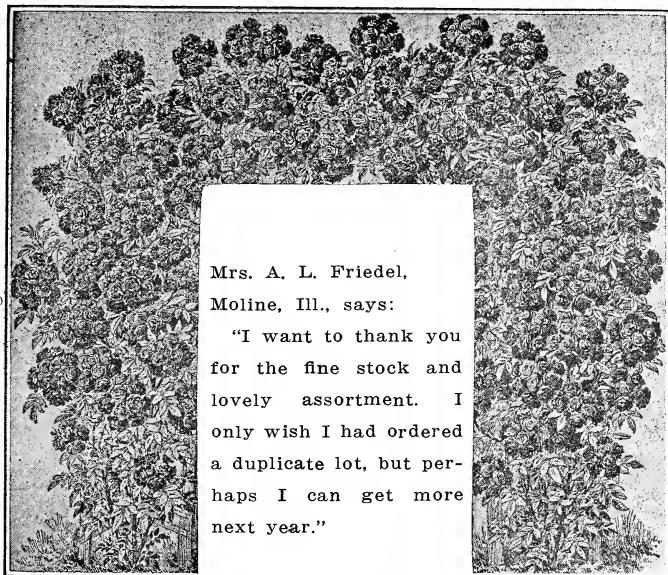
Climbing Sunburst

A strong, vigorous and quite hardy yellow Climbing Rose. Same as the well known Hybrid Tea.

Dr. Walter Van Fleet

Delicate flesh pink deepening to rosy flesh at the center. Petals beautifully undulated and cupped.

Any of above 75c each. All 7 for only \$4.50.



Mrs. A. L. Friedel,
Moline, Ill., says:

"I want to thank you
for the fine stock and
lovely assortment. I
only wish I had ordered
a duplicate lot, but per-
haps I can get more
next year."

HARDY CLIMBING ROSES.

READY FOR DELIVERY IN MARCH OR EARLY APRIL.

LADY GAY—Climbing Rose. A new variety of remarkably vigorous growth, with double flowers of a delicate pink, changing to soft tinted white.

HIAWATHA—Among hardy Climbing Roses none surpass the Hiawatha. Each Summer the plants are smothered with great clusters of rich bloom, often fifty or more flowers to a cluster. The color is a glowing ruby-carmine, with clear white at base of petals and a mass of golden stamens at the center.

This rose has been a sight worth seeing in bloom on the grounds of the Dept. of Agriculture at Washington.

WHITE DOROTHY PERKINS. Same as Dorothy except color clear white. Fills a long felt want for a hardy white climber.

EXCELSA. Intense deep crimson. Called the Red Dorothy Perkins.

Any of the above 60 cents each. \$6.00 per dozen.

POLYANTHA OR BABY ROSES.

This class of Roses is perfectly hardy. Useful either for pots, for bedding purposes or for hedge or border effects. Dwarf habit, they bloom profusely all summer and fall.

PERLE D'OR

Nankeen yellow with orange center; novel and beautiful. Largely planted for cut flowers.

JOAN D'ARC

Large pure white trusses of full, well formed flowers. Very free bloomer.

BABY ORLEANS

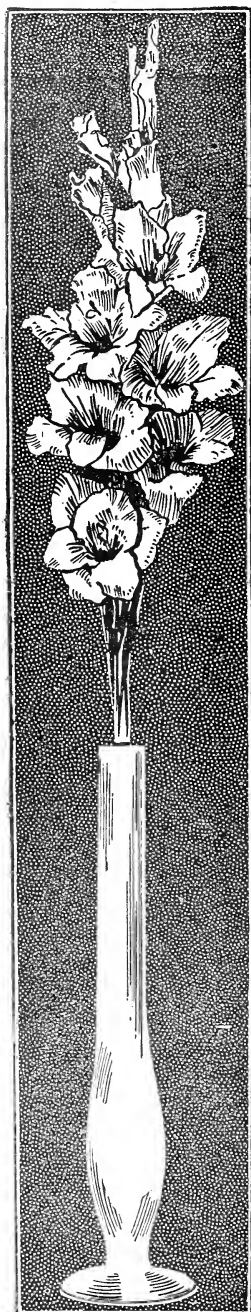
Bright geranium-pink. Florets not crowded, but of beautiful arrangement and pleasing effect.

BABY JESSIE

Large clusters of bright cherry-crimson flowers which do not fade.

All Baby Roses 60 cents each. Dozen \$5.00.

FARGO'S SUPERB GLADIOLI.



Even a single spike of bloom in a vase, is a bouquet in itself. A field or bed of them is a gorgeous sight indeed. Too much can hardly be said in favor of this popular flower. Coming as they do in all colors of the rainbow from white to crimson, most of them wonderfully variegated, one cannot help but be delighted with them.

CULTURE:

Gladioli like sun and a rich soil. Plant the bulbs four inches apart and three inches deep. Keep free from weeds and well hoed. If you plant some of the bulbs every ten days from middle of April to July 10th, you can have them in bloom from July to October. Largest bulbs are required for forcing under glass, but even quite small bulbs will bloom the first year planted in the garden.

Edgar M. Dexter, Stock and Investment Broker, of Providence, R. I., wrote us: "I wish you could see the Gladioli that I bought of you. * * * I am perfectly willing to admit that I was amazed, * * * I do not care how much anyone may have paid for their bulbs, I do not think they have a better assortment nor sturdier plants than I have blooming in my garden now."

Beginner's Gladioli Collection.

These are small Bulbs, being an excellent mixture of $\frac{1}{2}$ to $\frac{3}{4}$ inch size, that will bloom this year. Even experienced growers will make no mistake in ordering this collection. It is called "Beginner's" only because it is offered so low in price as to induce thousands who have never grown Gladioli to **Begin** now. Collection of 75 assorted bulbs for \$1.00.

Exhibition Gladioli Collection.

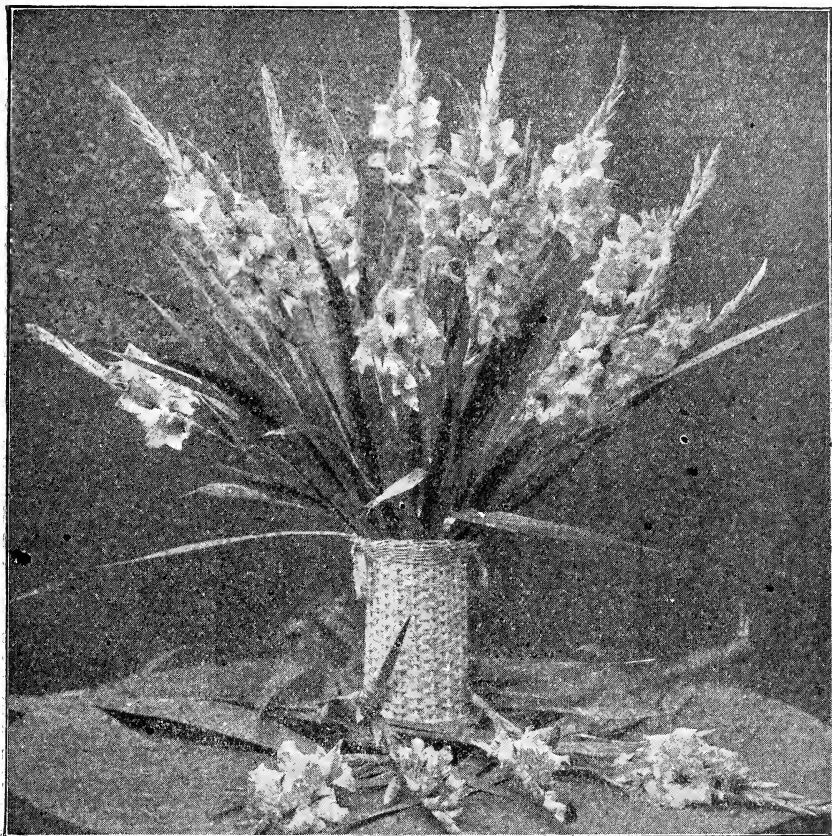
For a number of years we have offered our Exhibition Mixture, and it has proven mighty popular. Far better than common mixtures, it contains exquisite shades and varieties in a wide range of beautiful and showy colors and color combinations, and will afford a vast amount of pleasure and satisfaction.

20 Bulbs for \$1.00. 100—\$4.00.

Collection of Primulinus Gladioli.

How beautiful are the Primulinus with their artistically arranged flowers and their pastel and oriental colors. Bloom earlier and later than any other Gladioli. Try them.

20 Bulbs for \$1.00.



Wonderful Gladioli of Recent Introduction.

These exquisite newer varieties of Gladioli will quickly become immensely popular with lovers of fine Gladioli. You will be delighted to have them find a place in your flower garden I am sure.

RADIUM

A gem among "Glads"; upper petals delicate pink, lower petals creamy white bordered pink. Displays a wine red blotch on yellow ground. Immense flowers on tall spikes.

50 cents.

LOUISE

The lavender queen amongst Gladioli. A pleasing blotch of velvety maroon towards the center. Flowers large.

60 cents.

MURIEL

Beautiful orchid shade with purple blotch on lower petals.

75 cents.

NEBRASKA

Violet blue with snow-white blotch.

50 cents.

REV. EWBANK

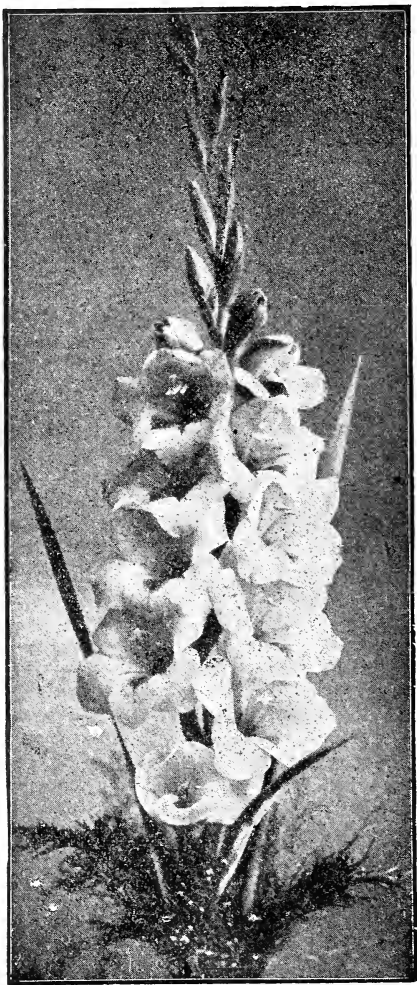
A delicate shade of light porcelain blue.

75 cents.

Collection No. 9. The 5 above named bulbs \$2.50

Popular Assortment of Superb Gladioli.

20 Bulbs (unlabeled), each one a different kind, all for only \$1.25. Nice plump bulbs measuring $1\frac{1}{4}$ to $1\frac{1}{2}$ inches across. A fine collection. There are but few flowers to surpass the Gladioli in gorgeousness and beauty.



America: Soft lavender-pink.
Halley: Wonderful large salmon.
Panama: Beautiful pale pink.
Klondike: Primrose yellow.
Black Hawk: Cardinal red.
George Paul: Velvety crimson.
Miss. Franklin: Pure white.
Independence: Brilliant rose pink.
The Pearl: Pink; creamy centre.
White King: Creamy white.
Augusta: Pale white; blue anthers.
Wilbrink: Flesh pink; creamy blotch.
Chicago White:
Intensity: Bright red; white in throat.
Crackerjack: Dark red; spotted throat.
Ida Van: Flaming orange pink.
Golden West: Brilliant orange.
Crystal White:
Annie Wigman: Pale yellow.
Mrs. Frank Pendleton: Pink with carmine blotch.

Limited space does not permit of extended description, but name and colors listed will show that we have provided a treat for you at moderate cost.

Collection No. 4.

20 bulbs (unlabeled), one each named above, for only \$1.25. 4 assorted for 25 cents. 4 of any one kind (labeled) for 25 cents.

Collection No. 5.

All pink shades. 20 bulbs \$1.25.

Collection No. 6.

All red shades. 20 bulbs \$1.25.

Collection No. 7. These Gladioli are all of much scarcer varieties than the above; fine things indeed that you will be glad to see and to become acquainted with.

LE MARECHAL FOCH—A new pink Holland sensation.

GENERAL JOFFRE—An improved "War". Deep blood red.

CHATEAU THIERRY—Bright cerise, blotched red, bordered yellow.

SCHWABEN—Clear canary yellow with a touch of dark red in throat.

MRS. DOCTOR NORTON—Creamy white tinted pink. Immense.

Any of the above five, 20 cents each. 10 bulbs, two each of the above five sorts, for \$1.75.

FOUR EXTREMELY CHOICE GLADIOLI.

GETCHEN ZANG

Strong grower. Beautiful soft shade of pink, blending into deep salmon on the lower petals.

25 cents.

BERTREX

Stands at the top of all existing white varieties. Flowers size and form of America.

25 cents.

HERADA

Pure mauve, glistening and clear. A new color in Gladioli. Immense in size.

25 cents.

EVELYN KIRTLAND

Enormous in size; rare in grace and beauty. No more graceful pink shade has ever been produced.

25 cents.

Collection No. 2

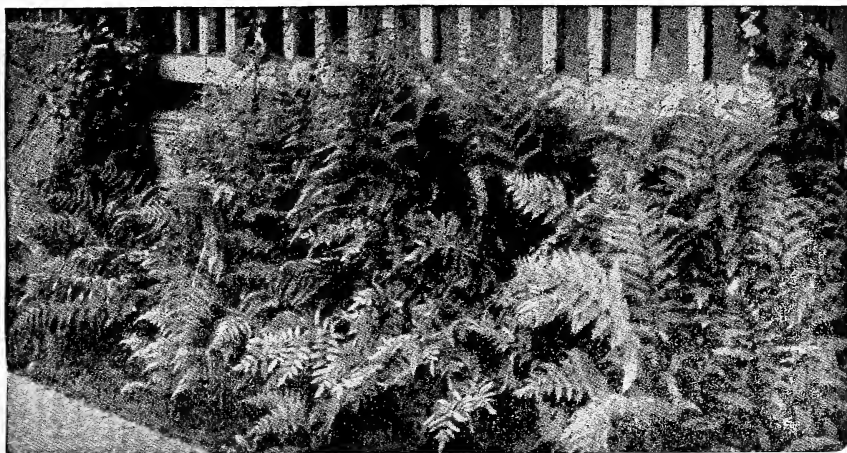
A mixed assortment containing only bulbs of the above four varieties. 12 bulbs in this collection for only

\$1.00.

Collection No. 3

This collection consists of 2 bulbs of the wonderful Evelyn Kirtland, and one each of the other sorts. 5 bulbs for only \$1.00.

HARDY FERNS FOR OUTDOOR PLANTING



For shady or partially shaded locations these Ferns are ideal, and have the added advantage of being inexpensive. In groves, parks and private gardens they usually do well, and they are very useful for planting along house foundations and in corners that are too shady for other plants. These ferns are not suited for pots indoors as, in the Fall, the leaves ripen off and the plants remain dormant for the Winter. They are for outdoor planting only.

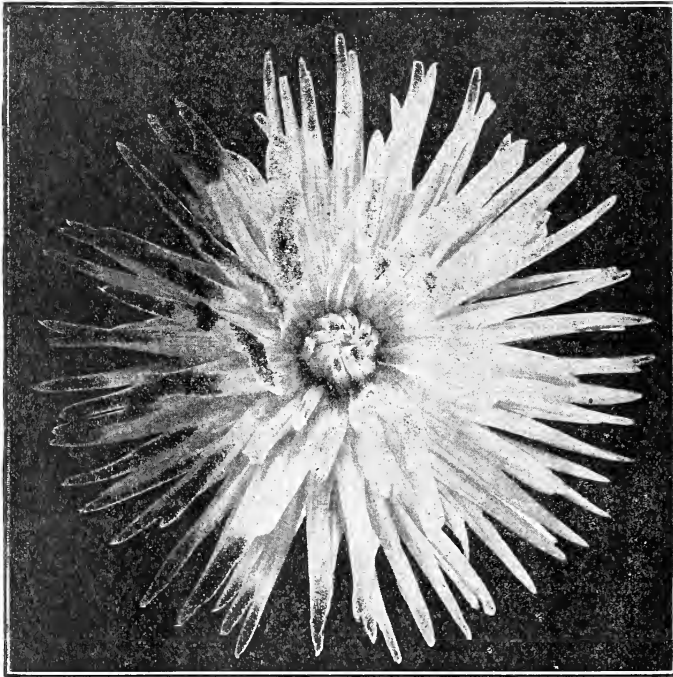
Each—25 cents

Dozen—\$2.50

Some Cultural Directions: Ferns should never be planted deep. The crowns should be either just under or right above the top of ground. After planting the Ferns, give the ground a couple of good soakings, then cover the ground with leaves or sawdust and leave it on the bed as a permanent mulch.

COLOSSAL CACTUS DAHLIAS.

These grand varieties are of giant size, having long rather broad petals approaching the hybrid cactus in form.



Niebelungenhorst. A flower as big as its name. 7 to 8 inches across. Rich golden apricot, suffused old rose; very free bloomer on long stiff stems. **75 cents.**

Yellow King. Probably the largest of all Cactus Dahlias. Gigantic in size, color light yellow. Long stems and a free and early bloomer. **75 cents.**

Kalif. A very large pure scarlet. The giant flowers, produced freely on long stiff stems. **75 cents.**

Golden West. Rich golden bronzy yellow. A wonderful grower, producing large flowers freely on long, stiff stems. The flowers are large, 6 to 8 inches across, and make a wonderful plant for the Dahlia garden. **75 cents.**

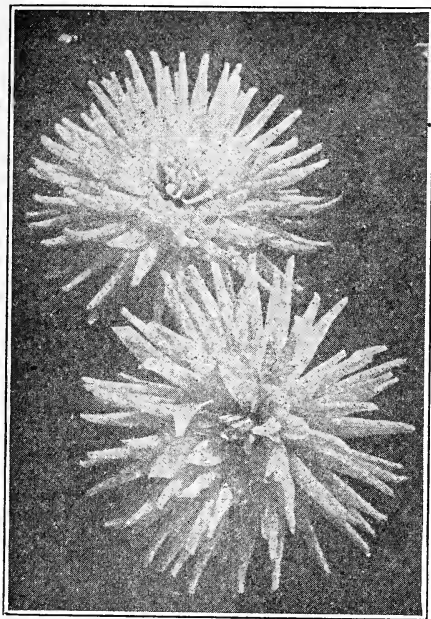
Golden Gate. Rich deep golden yellow, suffused and shaded amber. Produces flowers of giant proportions. **50 cents.**

Mrs. Warnaar. Mammoth size, fine form and substance. Color creamy white with apple blossom suffusion. A real acquisition. **Price \$1.00.**

All 6 Colossal Cactus Dahlias for \$4.00.

Mr. W. F. Garrett, Lebanon, Pa., writes: "Everything came in fine, have planted out to-night, and if they do not grow, I am sure it is no fault of yours."

FARGO'S SUPERB CACTUS DAHLIAS.



CACTUS DAHLIAS

The Cactus Dahlia is probably the best known and most admired amongst the various types of the Dahlia family; of peculiar shapes, rich in colorings and good in keeping qualities as cut flowers, they enjoy an immense popularity which they richly deserve.

Miss London. Very large, beautifully blended exhibition cactus variety. Color deep rose tinged yellow. 50 cents.

Harlequin. This Cactus is bright carmine, edged and topped white. 30 cents.

Marjorie Castleton. The best standard pink Cactus. Soft rosy-pink tinting lighter toward the center. 25 cents.

J. H. Jackson. Rich velvety maroon, almost black. 30 cents.

Fairy Queen. Beautifully formed pure white, very long, narrow quilled petals. Very profuse bloomer. 25 cents.

Sequoia. Large golden bronze. Long stiff stems and a great bloomer. 25 cents.

Queen of Hearts. Pure white with yellow at base of petals. A very handsome flower. 25 cents.

Graphis. Richest crimson, shaded maroon, tipped white. A beautiful flower with long stems. 50 cts.

'This Entire Set of 8 Cactus Dahlias, Special \$2.50.

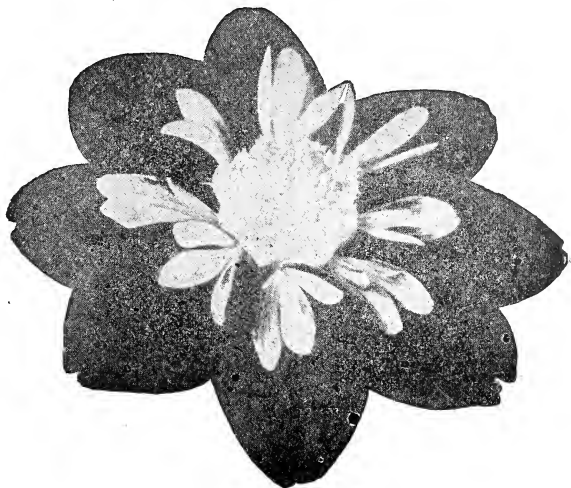
Collarette

Dahlias

This unique and distinct type is fast gaining in popularity. Flowers are single with a row of smaller or collar petals around the center.

Dorian.

Rich crimson shaded maroon. Collar white suffused crimson. 50 cents.



Prince Carnival.

Soft rosy red with light collar.

50 cents.



Decorative Dahlias

Also called Double Dahlias; they are admired by all Dahlia lovers; many placing them ahead of the Cactus Dahlias as their ideal of a perfect flower.

Mina Burgle. The finest flowering red Decorative Dahlia to date. Monster in size, wonderfully profuse bloomer, cardinal red in color. **50 cents.**

Hort. Witte. Very large pure white, good stems, one of the best. **50 cts.**

Yellow Duke. Giant canary yellow flower on stiff stems. **30 cents.**

Sylvia. Deed pink tinting to flesh pink at center; large, perfect in form, on stiff stems. **25 cents.**

Decorative.

Jack Rose. Very popular crimson for garden or cutting. Color crimson Red. **25 cents.**

Mme. A. Lumeire. A wonderfully attractive color combination; white tipped bright violet red. Don't miss this one. **50 cents.**

Break O'Day. A new giant flower that should be in every collection. Immense in size. Delicate clear sulphur yellow, tinted to sulphur white at the tips. Petals of great substance illuminated by a satiny sheen, giving the flowers a waxy appearance. **75 cents.**

Entire Set of 7 Decorative Dahlias—Special \$2.75.

Pompon Dahlias.

Miniature Dahlias indispensable in the artistic arrangement of bouquets. The plants branch freely and produce blooms in endless profusion, so that they may be cut in sprays if desired.

KLEIN DOMITEA.

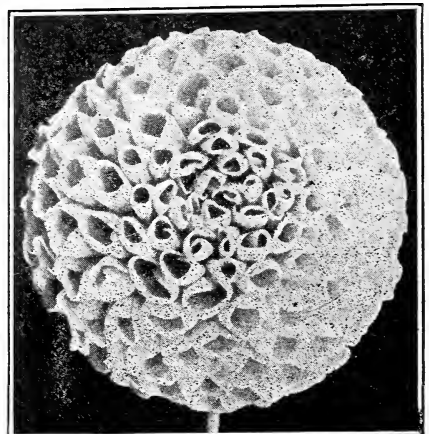
Bright golden terra-cotta. **25 cents.**

SNOWCLAD.

The best pure white in existence. **25 cents.**

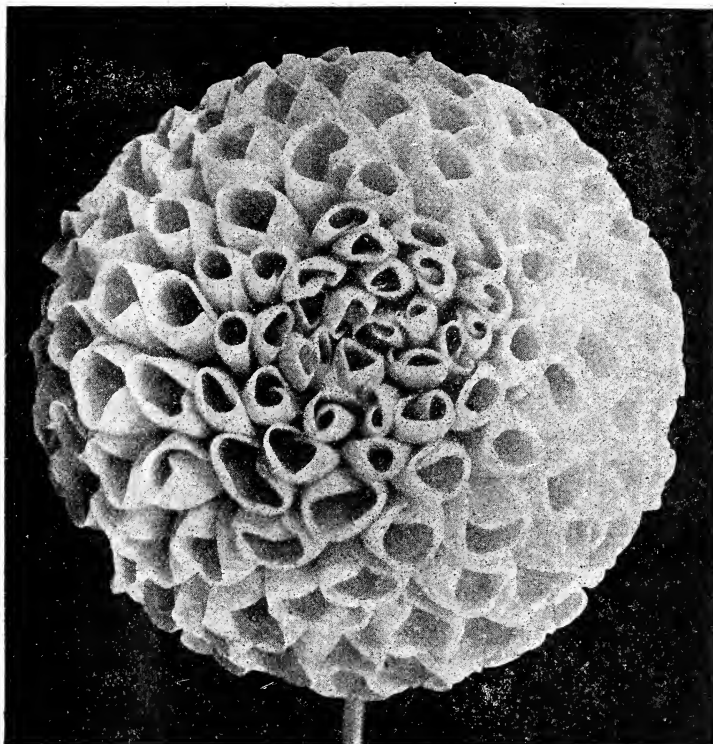
CLARISSA.

Color: Pale primrose. Very effective. **25 cents.**



FARGO'S BALL OR SHOW DAHLIAS.

These very much resemble the Decorative type but not so open, the petals being more closely quilled and the flower more ball-like in form.



An Excellent Type of Ball Dahlia.

MARY PICKFORD.

Large soft primrose pink edged and suffused rose. A grand Dahlia.
35 cents.

QUEEN VICTORIA.

Rich golden yellow. One of the sturdiest growers and a most profuse bloomer.
25 cents.

BON TON.

Rich crimson, shaded darker. Free bloomer of medium size.
25 cents.

WHITE SWAN.

Large pure white and a very reliable flower.
25 cents.

ELEGANS.

Purple, tipped white. 25 cents.

ROSEBUD.

Large pink, heavily tipped rosy carmine, edged crimson. 50 cents.

STRIPED BANNER.

Scarlet, tipped white. Profuse bloomer. 25 cents.

PENELOPE.

White, flaked with rosy-lake. Beautiful and chaste. 30 cents.

ARTHUR LE FAVOUR.

Very large yellow, pencilled and striped cardinal red. 50 cents.

Entire Set of 9 Ball or Show Dahlias—Special \$2.75

PEONY FLOWERED DAHLIAS.

This is one of the newer types, also called Art Dahlias. The true type resembles the Japanese Peony. Exquisite alike in size, form and coloring.



QUEEN

ELIZABETH.

This new Dahlia is the very highest type yet produced in this class. A wonderful formation of petals; the curled center petals completely covering the center. The large flowers, 7 inches and more across, are of a beautiful rosy mauve pink. Very long, and slender, yet stiff stems $2\frac{1}{2}$ to 4 ft. in length, holding the flower erect. Valuable for cutting, exhibition and the garden.

75 cents.

The Peony Type.

POINSETTIA.

Very bright and effective. Brilliant scarlet with long, broad, but pointed, petals like the poinsettia.

35 cents.

VARIEGATED LISZT.

Dark oriental red with yellow tips and markings. Especially fine for decorations.

25 cents.

GEISHA.

Most striking color combination of golden yellow, changing to bright scarlet at center of petals, and back to gold at the tips. Giant flowers on long wiry stems.

75 cents.

ALMA

Very large; color of the American Beauty Rose.

50 cents.

F. R. AUSTIN.

One of the most striking Peony Dahlias in existence. The outer petals are very long, creamy yellow, suffused, banded and shaded rich crimson. The beautiful flowers are 6 to 8 inches across. Strong vigorous grower and free bloomer.

50 cents.

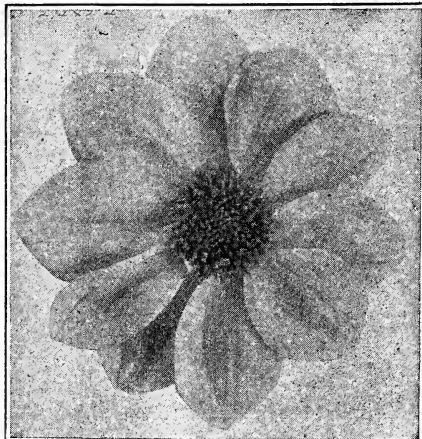
Entire Set of 6 Peony Dahlias—Special \$2.75.

Look What \$2.00 Will Do!

It will bring you my special collection of seven Dahlias of my selection; one Dahlia from each of the seven separate Dahlia families listed in this catalog, viz.: 1 Cactus, 1 Decorative, 1 Ball, 1 Peony, 1 Pompon, 1 Collarette and 1 Century Dahlia. An educative and interesting collection.

FARGO'S CENTURY DAHLIAS.

An entirely new and exceedingly beautiful race of large single Dahlias first introduced in 1901. They must be seen to be appreciated as they occupy a very high place where beauty of coloring and artistic effect is desired.



A Century Dahlia.

GLOXINIA.

Resembling the Gloxinia in marking and brilliancy of color. Brilliant cerise, tinting lighter at tips, with white at base of petals. **50 cents.**

SUNSET.

Most strikingly effective. Yellow at base of petals, outer half deep rich vermillion. **50 cents.**

GLORIA.

Rich yellow, tipped and penciled vivid red. Long rigid stems. **35 cents.**

WHITE CENTURY.

Pure white. **25 cents.**

ROSE PINK.

Largest and best deep pink. **25 cents.**

Entire Set of 5 Century Dahlias—Special \$1.50.

Dahlias are very easy to grow, thrive in almost any soil, make gorgeous bouquets in an infinite variety of forms and colorings, and bloom best in the Fall when other choice flowers are scarce.

Dahlias may be planted in April or May, but in my opinion, the very best time to plant them is around June first, then the blooms are at their very best in September and October. If planted too early they are apt to be exhausted by summer blooming, and the best blooms are to be had when the nights become cool in the fall anyway. Plant the tubers flat, cultivate continuously. Do not water except in very dry weather; then give a thorough soaking not more than once a week.

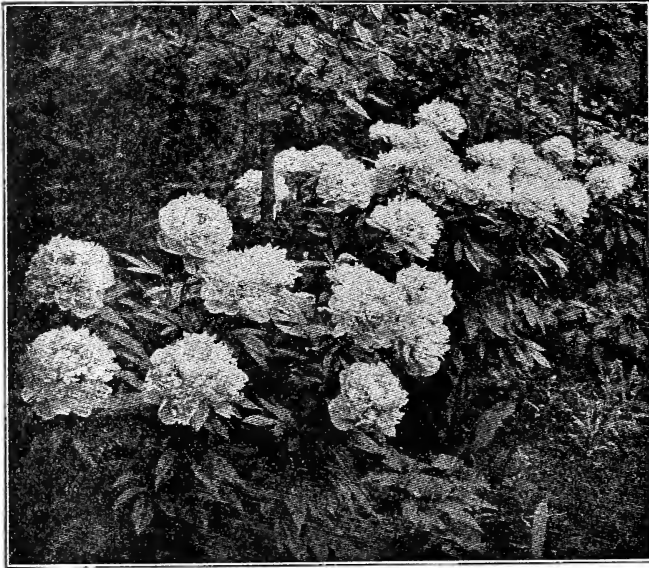
Remember also the size of the tuber or root planted, in no way designates or controls the size nor quality of the resulting flowers. Some of the best sorts produce only small tubers so it is not well to consider small tubers worthless for they are every bit as good as large ones; sometimes better. Proper and continuous cultivation or hoeing is what counts—and counts big. If bothered with green aphid or plant lice, dust when wet with Fargo's Tobacco Dust. (Ten pound bag by express costs only \$1.)

This season we present a list of 46 choice varieties to select from. There are some mighty good things offered here.

Anniversary Special No. 4.

One each of the entire 46 Dahlias listed in this catalog, truly a grand collection, all sent for only \$17.50. (Real value \$19.40).

Peonies in Bloom for a Full Month.



A Peony usually is in bloom only for about a week but all varieties do not bloom at the same time, therefore if Peonies are selected with care backed by knowledge, it is possible to choose a selection that will bloom for a full month instead of a single week, and thus to give much added joy and pleasure to Peony growing. The collection as given on this page has been carefully and painstakingly selected with this end in view.

"Fargo's Famous Dozen"

ANDRE LAURIER. Very large bloom, dark tyrian red, center mottled with white. Very late. **75 cts. each.**

CHARLEMAGNE. Free bloomer. Late. Salmon-pink. **75 cts. each.**

FRAGRANS. An old favorite. Color saffron-red, with slight silvery reflex. Very late. **75 cts. each.**

MONS KRELAGE. Midseason. The French hybridists evidently "spilled their paint plot" after producing this superb red with amaranthine center as there is no other variety in its color. **\$1.00 each.**

PRINCESS BEATRICE. Midseason. Center light violet-rose; collar creamy white with shades of amber, flecked crimson. Fragrant tri-color blooms. **75 cts. each.**

THE BRIDE. Early mid-season. Lilac white guards and milk-white center. Extra good for landscape work. **75 cts. each.**

FESTIVA MAXIMA. Early. Regarded by many as the finest white Peony grown. Center petals edged with red.

Often measures 7 to 8 in. across. **75 cts. each.**

MARIE STUART. Soft lilac, changing to white. One of the most beautiful Peonies. Midseason. **75 cts. each.**

EDULUS SUPERBA. Very early. A beautiful bright clear pink with silvery reflex. **75 cts. each.**

MARIE LEMOINE. Very late. Ivory white. Blooms of truly gigantic size. **75 cts. each.**

PRES. ROOSEVELT. Midseason. Deep rich brilliant red; different from any red we know and hard to beat. **\$1.00 each.**

DECANDALLE. Late mid-season. Very large cup-shaped bloom. Current red shaped purple. Very effective for landscapes. No other like it. **Price 75c.**

GOLDEN HARVEST. A collar of delicate pink surrounding a mass of creamy sulphur-yellow petals, usually topped with a crest of white with red edging. A wonderfully beautiful Peony, usually in bloom for Decoration Day. **Each \$1.00.**

A Month of Peonies for Only \$10.00.

The entire selection of twelve choice named Peonies listed above, will be sent for **ONLY \$10.00.**



Color Assortment of Peonies.

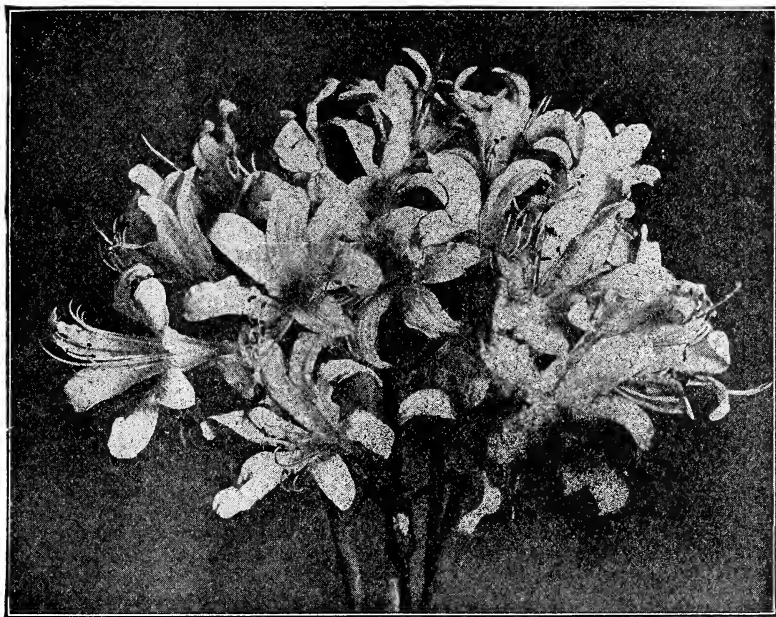
These are not labeled with their names; simply with the color of the blooms. The same good 2 to 5 eye divisions as our varieties labeled with names. Your choice of pink, white, red or assorted, labeled with color if desired, at only 50 cts. each. Dozen \$4.50.

"Big 3" Peony Special.

Festiva Maxima, large white, valued at 75 cents. *Golden Harvest*, peaches and cream just describe it, \$1.00. *Fragrant*, rose-red, 60 cents each.

The 3 for only \$2.00

Three different colors; value \$2.35.



"THE MAGIC FLOWER"

HARDY AMARYLLIS HALLI.

Here we have a very unique and interesting plant of Chinese importation. At the very first of spring the Amaryllis-like foliage appears, and remains, without sign of bud or flower until the hot days of July; then the foliage turns brown and disappears. Then like as if by magic, springing from the soil, come the flower stalks from the barren ground. Soon these are crowned with from 4 or 5 up to 15 or more spikes of lily-shaped flowers of delicate lilac-pink, shaded and penciled with blue. These bulbs are perfectly hardy, requiring little care or protection. Plant with tops of bulbs about four inches underground.

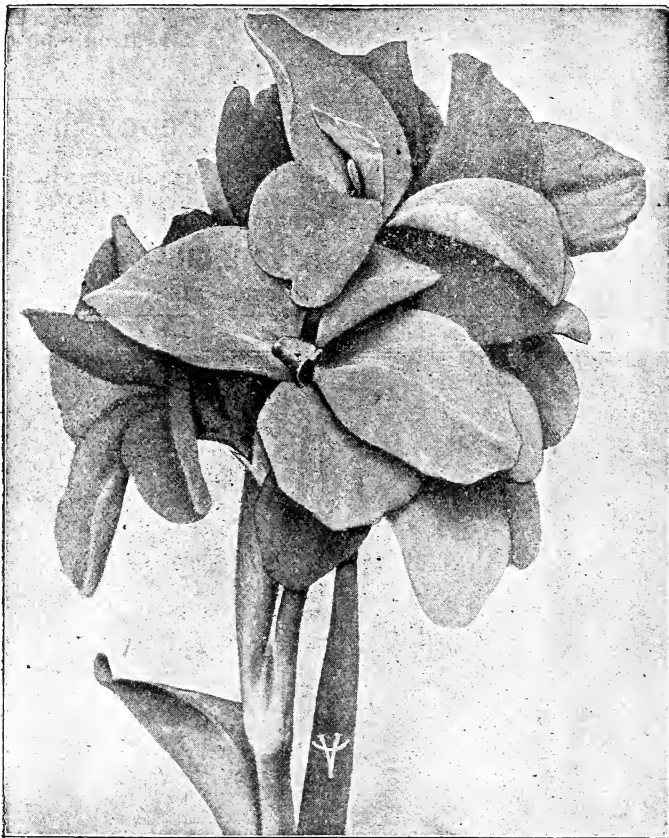
Bulbs \$1.00 each or 6 for \$5.00.

FARGO'S GREAT CANNA SPECIALS.

Your choice of colors (unlabeled as to name), in **White** shades, 4 feet; **Soft Pink**, 5½ feet; **Red with Gold Edge**, 3 feet; **Yellow Sorts**, 5 feet; **Red Varieties**, 5 feet.

Special—10 for \$1.00.

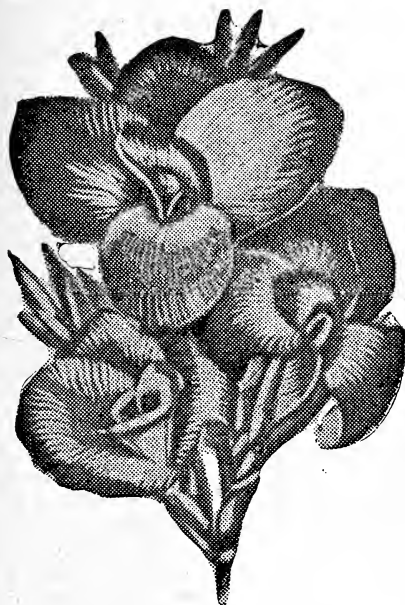
Less than ten sold only at the regular price of 20 cents each.



Cannas of the modern large flowering varieties set off the home surroundings and make a glorious display in beds or borders. Many of the improved sort have flowers as large and beautiful as the Gladiolus. The colors are reds, pinks, whites, yellows and variegated. Plant after danger of frost is over or, if you prefer, about March 1st line some shallow pans or boxes with damp moss or with sand, ½ inch deep on bottom and sides, put in the Cannas ½ inch apart and fill in with moss, and keep it damp and warm. They will begin to sprout in about two weeks. As they sprout, cut off with part of the root and plant in 4-in. pots. Give light and plenty of moisture and transplant in beds 15 inches apart in May. Do not plant when the ground is still cold and wet or your bulbs will rot in the ground. May is plenty early to bed them out.

King Humbert

The great bronze leaved, large red flowered Canna, so popular everywhere (5 feet average height. Dozen \$2.00; Each 20 cents.



Hardy Phlox.

Among the hardy perennial plants, no class is of more importance or more in public favor today, embracing as they do, a wider range of attractive colors than is found in any other hardy plant, while their gorgeous masses of color are unrivalled by any other summer flower.

Hardy Phlox are distinctive and effective, and begin blooming the first summer.

We have these fine colors:

- No. 1. Brilliant rosy-magenta with lighter halo.
- No. 2. Beautiful salmon-pink.
- No. 3. Bridesmaid white.
- No. 4. Bright rosy-carmine. with claret red eye.



All Phlox 25 cents each. Dozen \$2.50.

Fine New Cannas.

These you should plant without fail, if you want a real surprise, and desire to see how fine Cannas can really be at their very best.

THE PRESIDENT

The greatest red Canna in existence. Immense flowers, brilliant coloring; free and continual bloomer. (5 feet, average height).

Dozen \$3.00; Each 30 cents.

MRS. ALFRED CONARD (4 feet)

The queen of Pink Cannas. Exquisite large salmon-pink flowers in abundance.

Dozen \$3.50; Each 35 cents.

YELLOW KING HUMBERT (4½ ft.)

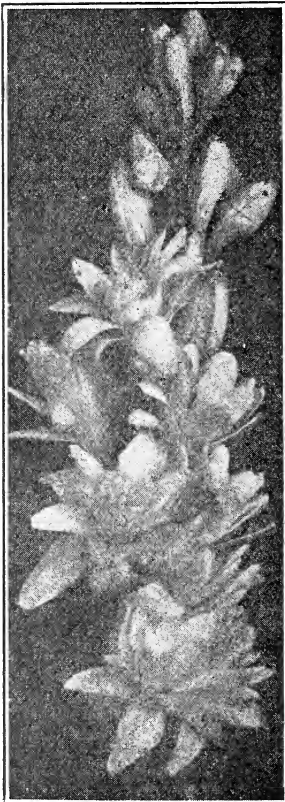
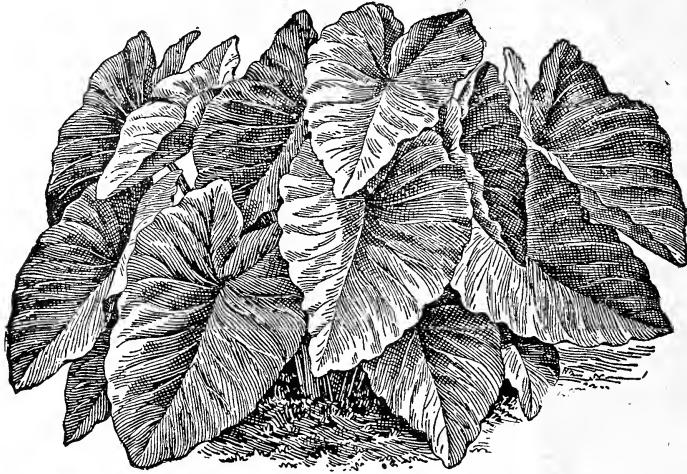
Yellow flowers dotted orange-scarlet. Bronze foliage.

Dozen \$2.50; Each 25 cents.

Mrs. John B. Wyeth, "The Lindens", Haddonfield, N. J., writes: "Allow me to express my appreciation of your accuracy, promptness and courtesy. The Iris came duly to hand and the Roses are progressing splendidly. I look forward eagerly to the next season for planting and raising Fargo Plants and Bulbs."

CALADIUM ESCULENTUM

(ELEPHANTS EARS)



Answer well as centerpieces or specimens in flower beds. Planted in a bed with a border of Scarlet Sage, "Dusty Miller" or other low annuals make a beautiful and pleasing contrast. The enormous leaves of this plant often measure three feet long and twenty inches wide. Very effective planted for margins of water. Do not plant outdoors before May 1st. They can be started early in pots in the house and transplanted later if you wish. Bulbs can be stored in dry sand over winter and kept from year to year.

Good Bulbs, 15c Each; Dozen, \$1.50.

Larger Bulbs, 25c Each; Dozen, \$2.50.

Mrs. N. H. Mathist, Baltimore, Md., says:
"The plants all reached me in fine condition and I shall take pleasure in recommending your house to all my friends."

Excelsior Pearl Tuberoses

Improved dwarf habit of growth and does not require staking. Flowers extremely double, early flowering and very fragrant. Everyone should grow some Tuberoses for they are so lovely and so fragrant that one cannot help loving them, and then they are very easy to grow. Can be forced in pots as well as grown in the open ground. Do not plant Tuberoses outside before May. If planted too early, while the ground is cold and wet, the bulbs are apt to rot. I offer choice large flowering bulbs.

3 for 25c; Dozen, 75 cents.

Choice Hardy Lillies.

CULTURE: Various varieties mature at different dates and while some sorts are ready to send out early, others are not ready until late November, or in December. **HARDY LILIES** are amongst the finest of our garden flowers, and once planted, require but little attention. The varieties we list, except Day Lily, are also excellent for forcing in pots. Planted in masses, Lilies give a striking effect. They are also fine for planting in the border amongst shrubbery. Every garden should have some choice Hardy Lilies.

Auratum Lily

Wonder of Wonders of the Orient.

When I have anything so wonderful as this greatest of all Lilies I always wish my floral friends could enjoy its rich fragrance and gorgeous beauty with me! Plant a bed of Auratum Lilies and you will behold a sight that will make you gasp with astonishment and delight. Think of it! 6 to 20 gorgeous Lilies blooming on each plant; each flower measuring a foot or more across. The flowers, truly gigantic in size, are wonderfully and deliciously fragrant. The pure white blooms are specked with dots of scarlet and a broad band of golden yellow runs down the center of each petal. Can you imagine a more gorgeous sight than these flowers must make? Fine selected bulbs. As this Lily does not arrive from Japan until very late in the Fall we do not usually deliver them until early spring, and advise early spring planting.



Lilium Auratum

50 cents each; 3 for \$1.25; Dozen, \$4.75.

Rubrum Lily

A very beautiful and popular variety. The pure white petals reflexed back, and heavily dotted with rich crimson spots, makes a very showy display.

Each 50 cents; 3 for \$1.25.

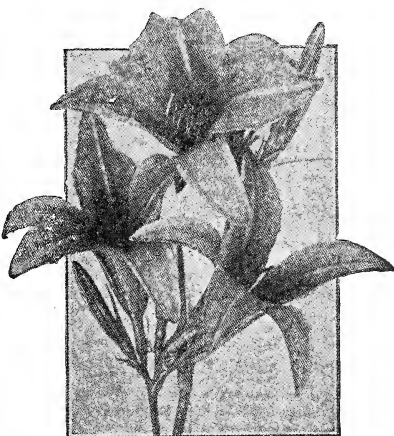
Elegans Lily

One of the best colored lilies for the garden. Large flowers in various shades of red, yellow, orange, etc. Very hardy. Plant 6 in. deep.

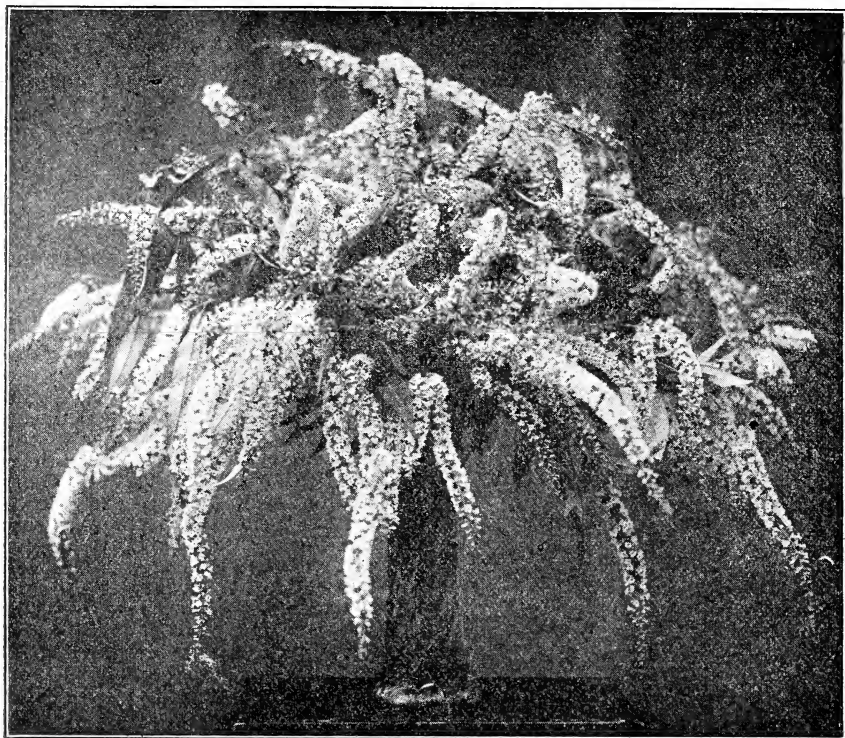
Each 25 cts.; 5 for \$1.00.

Day Lily

This is the Lemon Day Lily. Deep lemon yellow in color; very fragrant and blooms June-July. The plants are strong growing and robust with masses of large blossoms. 30c each; 4—\$1.



Day Lily



The Wonderful Everblooming Butterfly Bush

We call your attention to two entirely separate and distinct types of this most excellent everblooming plant. **MAGNIFICA**—blooms outdoors from June to late frosts, and **ASIATICA**—for pots, blooming from Dec. to March.

Magnifica Beautiful large Butterflies and the Humming Birds seek it out, adding vastly to the colorful picture. The gorgeous spikes of lavender colored flowers are continuously in bloom throughout the season, and they are excellent for bouquets. These plants are perfectly hardy and grow to a height of ten feet. They should be protected in winter same as a Rose bush, and cut almost to the ground in the spring. Plant in a sunny location, and as liberally as possible, for here is a truly magnificent plant that will well repay you.

Strong Field Grown Plants—\$1.00 From 2¼ inch pots—35 cents each each or 3 for \$2.50. or 3 for \$1.00.

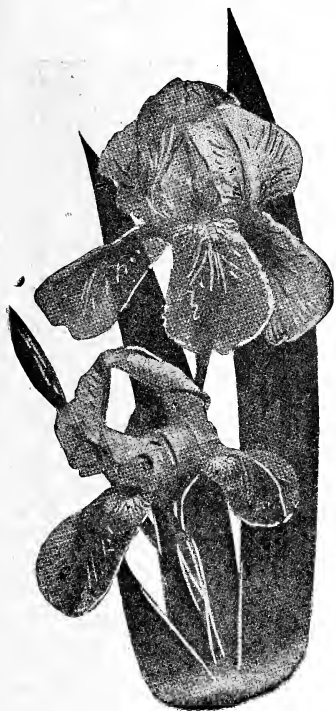
Asiatica This is similar to above, but not hardy. It is a pot bloomer, and if shifted, as it grows, to larger pots, you will soon have an immense specimen that you will be mighty proud of. From Dec. to March it is literally loaded with lovely spikes of bloom, white in color, and pleasingly fragrant. In summer set it in a shady place to rest and bring it into the house again in the Fall. Here is a little known plant that is a delight to the eye and a pleasure to possess. Cut sprays of Asiatica are shown above. The flower is very fragrant.

Fine Plants from 4-inch pots—75 cents each.
Smaller ones from 2¼-in. pots—35 cents or 3 for \$1.00.

BEAUTIFUL HARDY GARDEN IRIS.

PLANTED ONCE, THEY ARE A PLEASURE FOR A LIFETIME.

(Bloom in May.) This lovely member of the Iris family is too well known to need an extended description. They are real garden queens during May and June; richly repay planting, and give pleasure and satisfaction for a lifetime. One can go far and fare worse searching for a better flower for general planting. Nothing is easier to grow, and a dozen or so planted now will quickly become large, massive clumps that will prove a source of pleasure for a lifetime. Bloom early, when flowers are scarce, and they require absolutely no care at all after once planting.



Separate Colors:

Her Majesty: Lovely rose pink. 50c each.
Honorabilis: Intense yellow. 25 cents each.
Blue Jay: Clear blue. 25 cents each.
Pumela: Pure white. 25 cents each.

Mixed Colors.

A general mixture of varieties costs less, and is very satisfactory for many purposes.
The mixture is 10 for only \$1.

Wonderful Japanese Iris

(Bloom in June and July.)

They truly rival the Lily in stateliness, the Peony in majestic beauty, the Orchid in delicacy and coloring, the Chrysanthemum for profusion, and surpass almost any plant in the kingly magnificence of their bloom. Once planted in your garden they rapidly multiply and are a joy and pleasure for a lifetime. Grow three or more feet high; flowers are as big as plates; 8-10 or 12 inches across under favorable conditions. Among the many beautiful colors are whites, blues, maroons, plums, lavenders and many others. No one can make a mistake by planting the lovely Japanese Iris.

GOLD BOUND. Double, pure white. One of the very best. 40 cents each.

MAHOGANY. Double, dark red shaded maroon. A novelty. 65 cents each.
Mixed Colors: 5 for \$1.; Dozen \$2.



FARGO'S HARDY CHRYSANTHEMUMS

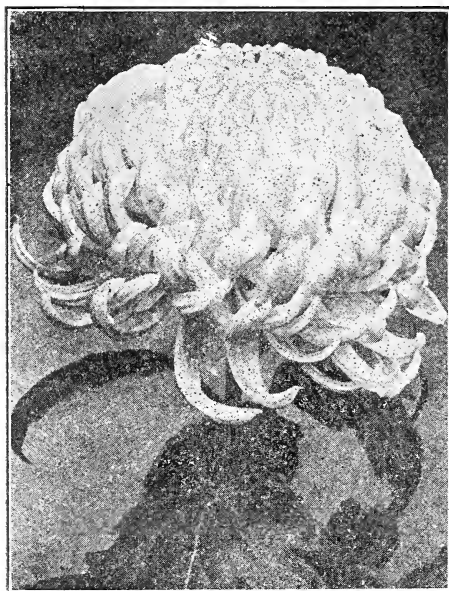
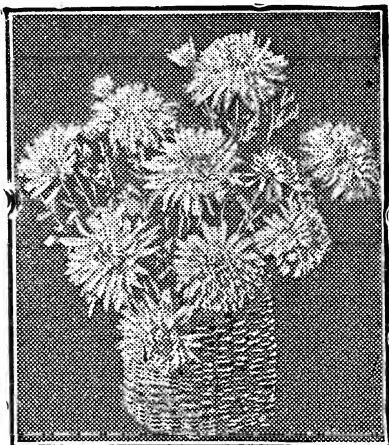
Warren V. Schmeltzer, Freemansburg, Pa., says: "I am very much pleased with the Chrysanthemums that I received from you a few weeks ago."

For queen of all late flowers we must give preference to the Hardy Chrysanthemums. These are the Large Flowering **Hardy** sorts, but must not be confused with the immense greenhouse or pot grown sorts which are not hardy. The plants are literally covered with flowers from the middle of September until after the snow flies. They should be planted liberally, as the fine shades we offer are especially showy, and the plants increase in size and beauty each year. Why not make a place for a dozen, or so at least of these desirable plants?

Mrs. Wm. J. Purdy, Somerset, Pa., says "I received Chrysanthemums and set them out. They are growing fine."

Colors: Pink, white, orange, red, lavender and mixed.

Two Sizes: 25c each, Doz. \$2.50 and 50c each; Doz. \$5.00.



CHRYSANTHEMUMS

FOR POTS.

These glorious flowers are the showiest and most popular of all for late Fall and early Winter blooming. As I write this (November,) I have a fine big bushy plant in my parlor now in full and gorgeous bloom; a hundred or more fine flowers on it at one time. Just the spring before, it was a small plant from a 2-in. pot, set out in the garden, the tips pinched off occasionally during the summer to make the plant bushy, dug up and potted in September—and now in November a thing of joy and beauty. Big plants in bloom sell in florists shops for \$1. to \$10. or more. You can quickly grow and bloom your own as I have explained here, and all the cost will be is

30c each or 4 for \$1.00.

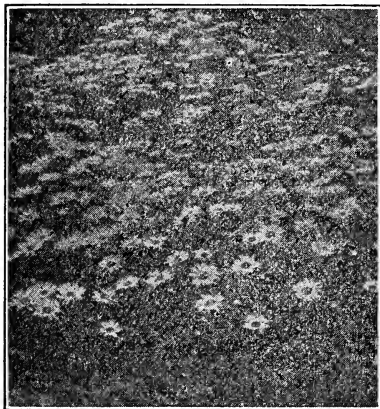
Colors: Yellow, pink and white.

"Flowers, Their Growth and Care."

Copyrighted booklet of 16 pages and cover. Tells what to do, and what not to do. Full of interesting, valuable and useful floral information and "worth its weight in gold." The price per copy is only 10 CENTS.

FARGO'S CHOICE HARDY PERENNIALS.

Improved forms of old fashioned flowers that are a pleasure and delight continually. Need little if any care after planting and most every garden or lawn has a place for a few groups of them at least.



Shasta Daisy.

SHASTA DAISY

The flower that made Burbank famous. Splendid large showy flowers of pure glistening white and gold. Very hardy and bloom July to October.

DIGITALIS (or Foxglove)

As gorgeous and attractive as Gladioli. Old fashioned, stately and dignified. Grow 3 to 6 feet tall. Foliage rich and luxuriant. Bloom from June to August.

HOLLYOCKS (Double) Make fine backgrounds, hide unsightly views and the tall spikes of double blooms certainly make gorgeous bouquets for big vases. A wide variety of bright and attractive colors.

HARDY PINKS (or Dianthus). They flower continually from early spring to late fall, borne on long stems suitable for cutting, and deliciously clove scented. An important plant among the Perennials; a very great favorite.

BLUE SAGE. Grows to height 3 to 4 ft., producing lovely sky-blue flowers during Aug. and September.



Campanula.

CAMPANULA

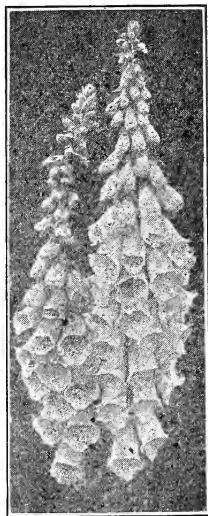
(Canterbury Bells)

They like good rich soil, and do best in partial shade. The blue, and white cup and saucer-like flowers are ever a delight.

DELPHINUM

(or Larkspur)

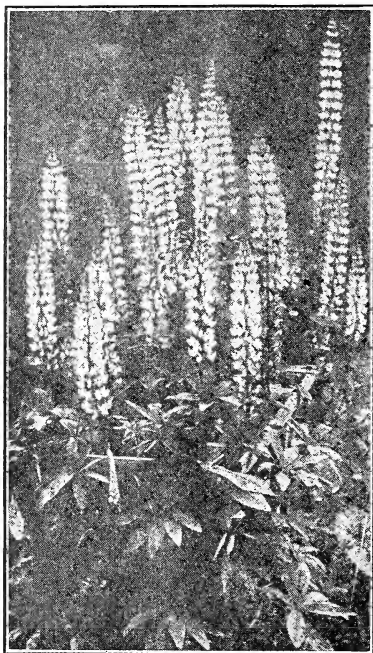
The prevailing colors are blue on tall plants of fine form and neat attractive foliage. By cutting the plants down to the ground immediately after blooming and digging in a little bone meal about the plants, second and third crops of flowers can be had in one season.



Digitalis.

Any of Above 25 cents each. 5 for \$1.00.

OTHER HARDY PERENNIALS OF MERIT.



Lupines

Lupines

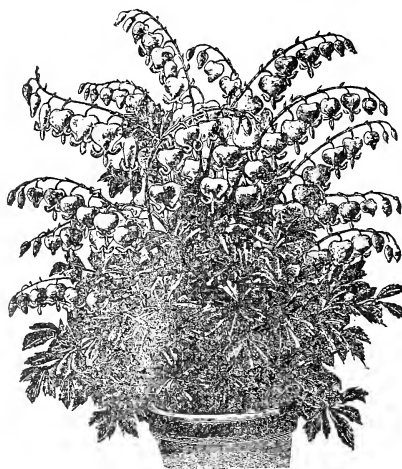
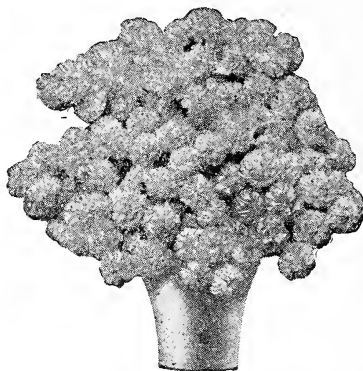
The lovely large spikes of bloom in May and June are very pleasing. This is a very effective plant, growing to a height of three feet. Assorted colors.

Each 35 cents; 3 for \$1.00.

Yellow Primrose

Lovely large flowers in clusters. Very fragrant, bright canary-yellow; one of the earliest flowers of spring. They like a rich, well drained soil, if possible in a half shady place.

Each 35 cents; 3 for \$1.00.



Bleeding Heart

We also have the old fashioned sort which grows long stems clustered with pink heart-shaped flowers; useful for forcing in pots and also doing well in shady places.

Achillea

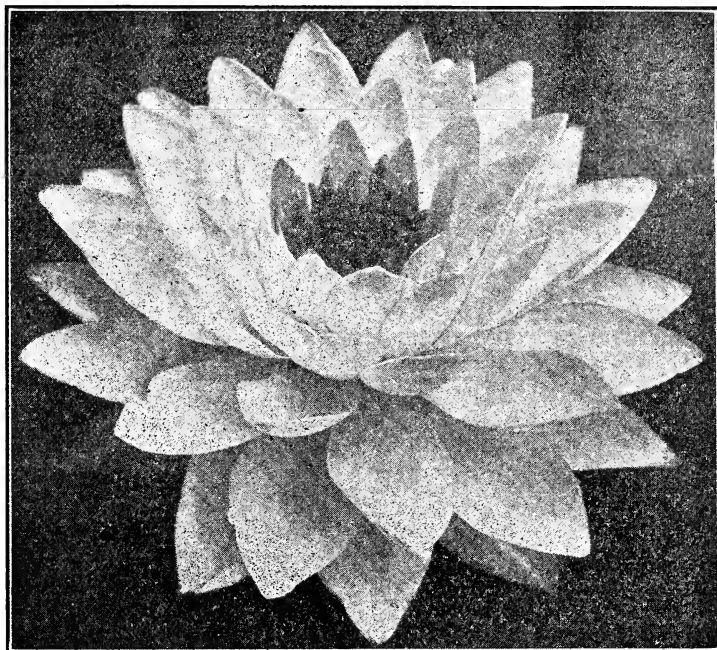
Roseum—Rosy pink.
The Pearl—White.

A single plant will produce hundreds, and even thousands, of flowers the first summer, but when established the second year they have more than five thousand perfect flowers on a single plant at the same time. It commences to bloom early in July and is a perfect mass of beautiful flowers until frost, the same blooms keeping perfect for two or three months. The small flowers are pure white, and produced in large sprays, making it one of the finest cut flowers for mixing in with bouquets, vases, baskets, etc. For cemetery planting it is also valuable. We have two types of Achillea: White and rosy-pink. Either color 25 cents each. Strong clumps 50 cents each.

Bleeding Heart

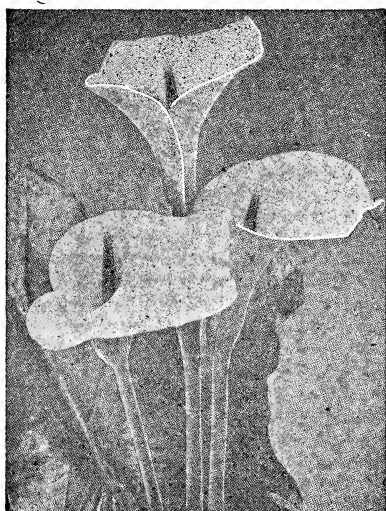
The roots planted outdoors in the spring will begin blooming usually the same year. We offer strong roots of the finely cut foliated sort, *Formosa*, growing about 15 inches high, and producing showy pink flowers, April to August, at **Each 35 cents.**
Each 50 cents.

HARDY WATER LILIES.



This is the native white pond Lily and is very desirable for planting in quantity in natural or artificial ponds or lakes, and in small streams, both for the landscape effect and for cut flowers. Plant them liberally; they are perfectly hardy, taking care of themselves.

75 cents each; Dozen \$7.50;
Per 100, \$50.00.



Golden Yellow Calla Lilies

The flowers are as large as the white variety, but of a rich, lustrous golden-yellow of velvety texture; dark green foliage with creamy white spots, adding much to the beauty of the plant.

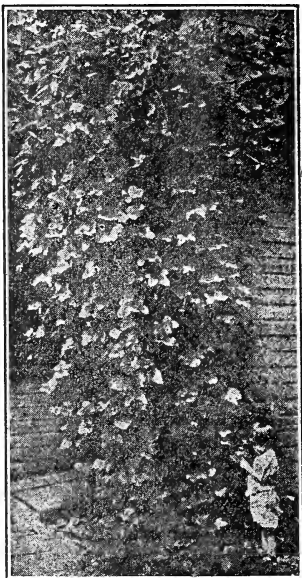
Each 50 cts.; 3 for \$1.25.

Spotted Leaf

White Calla Lilies

The flowers are white, while the green foliage is spotted with white, giving it a very ornamental appearance.

Each 50 cents; 3 for \$1.25.



Kudzu Vine.

Hardy Myrtle

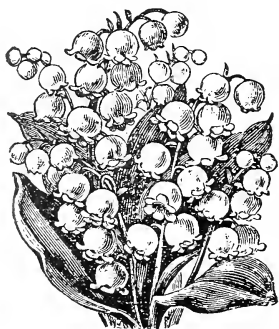
An evergreen creeping vine excellent for covering graves, or for growing in shady places where it is hard to get grass to grow.

25 cents each; 5 for \$1.00.

Lily-of-the-Valley

Planted once the lovely Lily-of-the-Valley, whether in sun or shade, thrives and multiplies rapidly without care or attention. The flowers make lovely corsage bouquets and are much in demand. Both flowers and foliage beautify an otherwise unsightly spot.

Dozen 60 cents; 25 for \$1.



Japanese Kudzu Vine

The most rapid growing vine we know of. Has been known to grow twenty feet in a week. Foliage large and tropical. Dies down in the winter and starts new growth from the roots in early spring. Try to stop this plant from growing, and see if you don't run into a snag. You will like this vine.

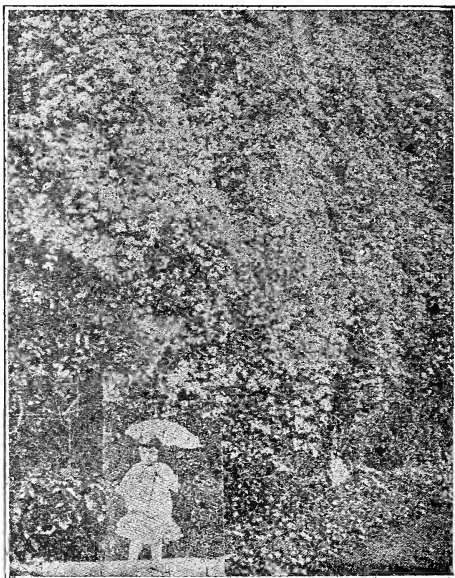
Young plants 35 cts. each; 3 for \$1.00.

Chinese Cinnamon Vine

Glossy green heart shaped foliage. The abundant perfume of the blossoms in mid-summer, is noticeable in the air for a long distance. Perfectly hardy and thrives anywhere, in sun or shade. Growing rapidly, 25 to 40 feet in a season, it will quickly screen porches, surround windows, etc. Insects do not bother this vine, and once planted it is good for a lifetime. Your friends will all want them after they see yours.

Grown from tubers or bulbs.

Each 20 cents; 6 for \$1.00.



Clematis Paniculata.

Clematis Paniculata

A strong, luxuriant growing climber, largely used for porch screens. Light innumerable star-like flowers cover the green foliage, and at the close of August vine is a sheet of fragrant white.

Plants 30 cents each; 4 for \$1.00.

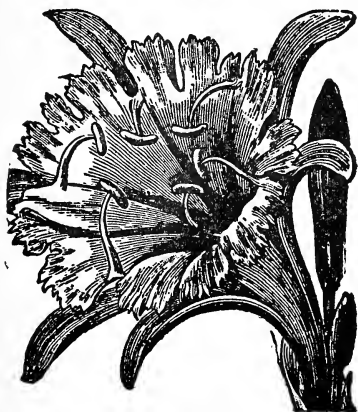


An Amaryllis.

The Great Ismene.

Flowers like an Amaryllis and should be grown same as a Calla Lily. Novel in form, of snowy whiteness, dazzling in its beauty and very fragrant. Flowers soon after planting of the bulb.

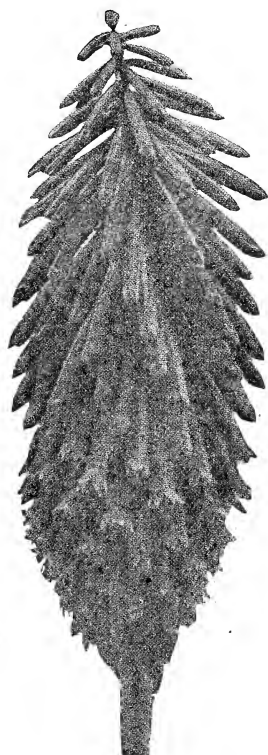
Each 35 cts.; 3 for \$1.00.



Great Ismene.

Amaryllis Formossissima

(Or Jacobean Lily). There is hardly a flower which has such deep, rich velvety crimson color, a color so intensely brilliant as the Amaryllis. It is a free bloomer and succeeds well either in pots or in open ground, and blooms very soon after planting. Few flowers can equal it in richness and beauty of color, and it blooms profusely every year. 30c each; Doz. \$3.



Tritoma or RED-HOT POKER PLANT.

This excellent Perennial when in bloom, makes a striking display. A single plant will often throw 15 to 25 spikes of bloom in a season. The flowers are of various shades of red and yellow, are on stout stems 2 to 3 feet long; the flower head itself measuring 6 to 9 inches. Very bright and striking as a single specimen on the lawn, for use in borders, and very useful for cutting. Strong roots

35 cents each; 3 for \$1.00.



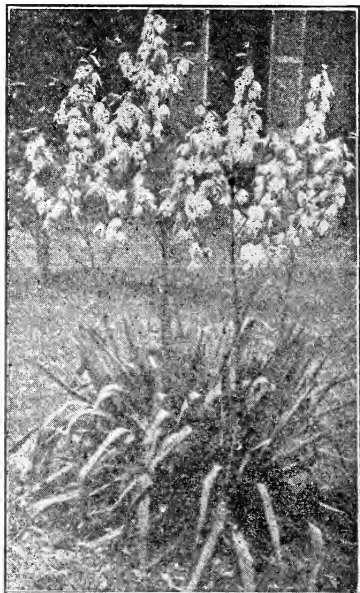
Fancy Leaved Caladiums. Glossy foliage of beautiful shape and form, oddly dotted, spotted and veined. A riot of vivid and delicate colors embracing white, yellow, pink, red, etc. Easy to grow and no foliage collection is at all complete without at least a few Fancy Leaved Caladiums. Extremely showy and to see it is to admire. Bulbs 50 cents each. 3 for \$1.25.



Zephyr or Fairy Lillies. These beautiful white, yellow and pink flowers bloom in early summer, either in pots or in the open ground. You will be delighted whether you plant three bulbs in a 4-in pot or the same as Gladioli in the garden. Bulbs 10c each; 4 for 25c.



Oxalis Summer Flowering. Very useful for edging purposes. Fine along walks or around beds. Set the bulbs three inches apart and you have an unbroken row or border of lovely pink and white flowers and attractive foliage all summer. They also make showy beds planted en masse. 12 bulbs 15 cts; 100, \$1.00; 500, \$3.00.



Yucca.

Yucca. (Adam's Needle). This excellent hardy plant is one of the best. Each plant is a clump of broad sword-like foliage, sending up branched spikes 5 or 6 feet tall, bearing large, fragrant, drooping creamy-white flowers in the middle of summer. A row or a bed of these grand plants in bloom is a beautiful sight. Each 20 cents; 6 for \$1.00.

Wonderful Monster Lemon—Ponderosa.

This wonderful Lemon has created a great sensation, and is a true everbearing variety that you can grow in a pot or tub in the home and one that will prove to be a decided ornament, as well as bear fruit, such as you have probably never seen or heard tell of. On a plant 6 ft. high, no less than 89 of these wonderful Lemons were growing at one time. These trees are wonderful sights to see. The tree blooms and at the same time has fruit in all stages of development from the size of a pea, up to the ripe fruit. Fruits have been taken from these trees weighing over 4 pounds. It is one of the juiciest of all Lemons, makes delicious lemonade, and is fine for pies and other culinary uses. It is not uncommon to make 12 lemon pies from one Lemon. No budding or grafting is necessary. It fruits when quite small and makes a lovely house plant. Everybody can grow their own Lemons. It should fruit freely the second year. I will mail a nice thrifty young plant of the **Monster Lemon—Ponderosa**, for 35c, or 3 Plants for \$1.00.



Tuberous Wisteria

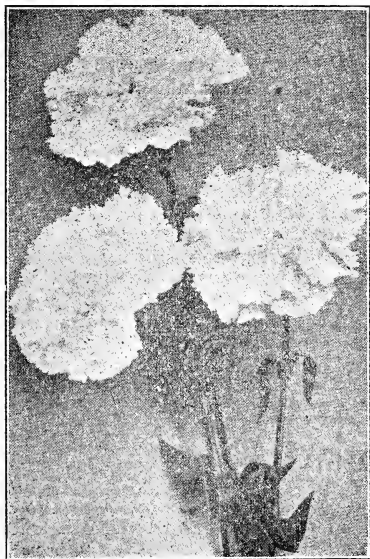
flowers of strong violet fragrance.

A hardy tuberous rooted vine very much resembling the common Wisteria in vine and foliage, and having clusters of rich deep purple flowers. Grows to a great height and flowers profusely in May and June.

Bulbs 30 cents each; 4 for \$1.00.

Carnations

You can grow them in pots at home, making it unnecessary to pay expensive florists' prices, also you have the pleasure they give, for a much longer period, where they will last much longer than when cut from the plants. Colors: White, pink and red. **Each 35 cents; 3 for \$1.00.**

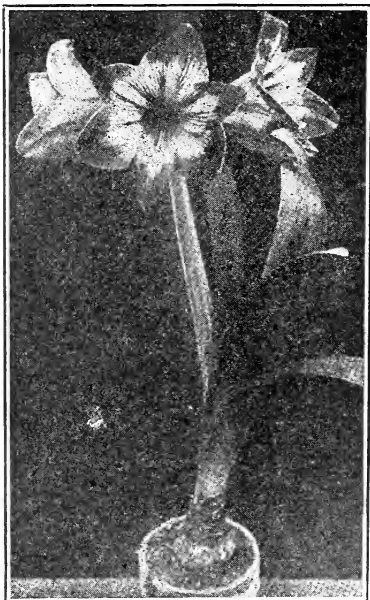


ROSES—THEIR GROWTH & CARE

A new revised edition of 16 pages and cover, chockful of useful and interesting information, of value to the amateur Rose grower especially, telling how to prune and plant, how to give proper winter protection, insect pests and how to fight them, and much other condensed facts and information. If it tells you only one thing you don't know, it is worth to you many times the small price.

Copy by mail 10 cents.

Mr. Edward Toner, Lawyer, Jersey Shore, Pa., says of the first edition: "I consider it the best of its kind for beginners, and I have read quite a number of similar works."



Giant Amaryllis

Everyone should have a few of these wonderful lily-like pot plants. Their size, gorgeous beauty and wonderful variety of colorings, are a continual delight.

Grown from seed and produced by crossing the finest named varieties obtained from the most noted specialists, producing plants and blooms of very superior size, vigor and coloring. 75 cts. each; 3 for \$2.00.



Amorphophallis

Here is a most peculiar and interesting plant that makes a fine pot plant fully as desirable as a Fern or Palm and sure to attract attention everywhere. A flower often appears before the bulb is planted, is shaped much like a gigantic Calla Lily, maroon-black in color, followed after planting by a long stem surmounted by very beautiful and ornamental foliage as shown in our photo. You will note the pot is tilted forward to more clearly show the crown of this beautiful plant. The bulbs can be planted either in pots or in the garden. Bulbs, 50 cents each. 3 for \$1.25.

Golden Privet

This beautiful yellow foliated plant makes a fine contrast, planted amongst evergreens or other shrubs. Young plants from pots, 50cts. each.

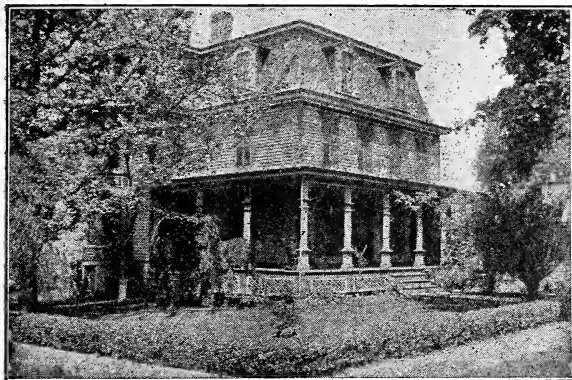


5 SMALL FERNS \$1.00

Rapidly develop into fine big specimens. Boston Ferns, Asparagus Ferns, etc. The five all different, as a Special, all for \$1.00.

This lovely Willow Basket, 21 inches high, handsomely finished in two-tone enamel, ONLY \$1.25.

Dwarf Barberry Hedge Plants.



Also useful planted amongst Shrubbery. Here is one of the finest Hedge plants in existence; the small leaves are a pleasing shade of green, turning to red in the Fall. In the winter the bushes are full of bright red berries that remain on most all winter. Grows to a height of about 2½ ft., symmetrical and graceful in form and requires little if any trimming.

In planting a hedge, these plants should be

spaced one foot apart. Offered in one size only, strong 2 year 12 to 15 inch plants, and not less than 25 plants sold at this price. 30 cents each in lots of 25 or more, shipped by express. Smaller quantities 50 cents each.

California Privet.

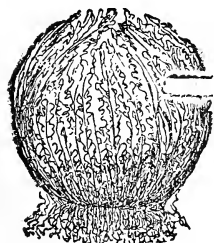
Easily kept at any desired height and holds its beautiful green foliage nearly all winter; being almost an evergreen. Plant in double rows with plants 12 inches apart and one row started 6 inches further down the line than the first row. This gives one plant for each half foot of frontage and insures a fine bushy hedge. 1 yr. 12 to 18 in. (This is the only size of Privet we handle). The price is \$4.00 per 100 plants, shipped by express.



Gloxinias.

Bloom in summer in great profusion. Likes a shady nook or porch.

Bulbs 50 cents each or 3 for \$1.25.



THE RESURRECTION PLANT.

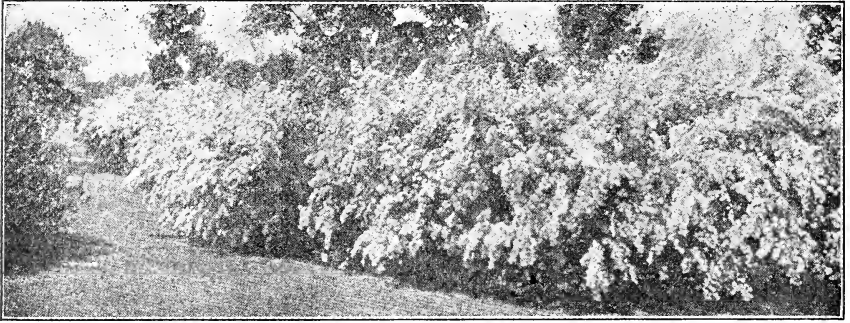
When you receive this odd and curious plant it resembles a dry shriveled brown ball of dead moss similar to the lower picture, but just immerse it in a pail of water, and almost immediately it will flatten out and become a bright green plant, a think of beauty, all inside of twenty minutes. Keep it in a dish of water and it remains green. Deprive it of water and it again curls up like a dead thing, and will keep in this state for years, reawakening again when given water. An interesting and pretty house plant; a wonderful novelty. Nice for center of dining table.

2 for 25 cents; Dozen, \$1.00.



Gloxinias.

A FEW CHOICE HARDY SHRUBS.



Spirea Van Houtti While single specimens on the lawn are beautiful and appropriate, if properly placed, it is the massed planting that catches and holds the eye and enthralls with its beauty. Our illustration above is of a massed planting of this loveliest of all Spireas. **Van Houtti**, with its long sprays of beautiful white flowers in June, presents a wondrous sight. The effect of foliage, flowers and drooping branches is excellent. An easy shrub to grow and one of the most widely planted.

Each 50 cents; Dozen, \$5.00.

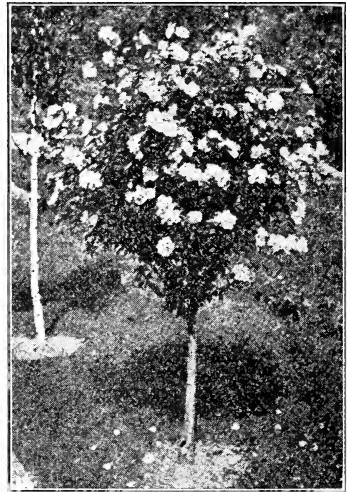
Philadelphus

Also called Sweet Syringa or Mock Orange. Flowers in June and bears myriads of beautiful waxy white flowers with golden centres. Very hardy; rapid grower.

Each 50 cents; Dozen, \$5.00.



Philadelphus.



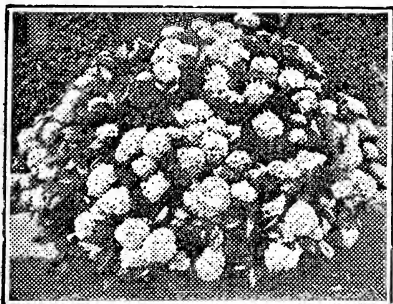
Rose of Sharon.

Althea

ROSE OF SHARON

An old fashioned free blooming tall growing Shrub that blooms from July to September, when most shrubs have finished blooming. Single large bell-shaped flowers of pink and white.

Each 50 cents; Dozen, \$5.00.



Hydrangea Arborescens

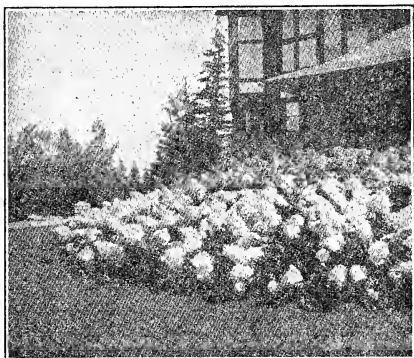
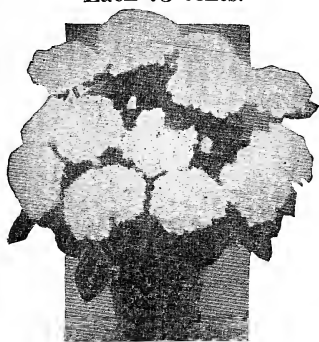
This is the popular white Hydrangea, "Hills of Snow." The flower heads are immense in size and flat in shape. Blooms in June, the flowers staying on the bushes nearly all summer. Young plants quickly become large thrifty bushes.

Each 75 cents.

Hydrangea Paniculata

This variety blooms in July, bears large pointed heads of white flowers that gracefully bend the branches with their weight. At first the flowers are white, shading to a pinkish bronzy effect as the season advances.

Each 75 cents.



Hardy Pink Hydrangeas

Ever and increasingly popular as pot plants for Easter and Memorial Day, having largely taken the place formerly held by Azaleas. The large trusses of delicate pink bloom and the large glossy leaves, truly do make a most magnificent display. These are hardy plants and are used

very effectively for outdoor planting. They are used liberally for hedges and for planting around porches, and at seashore and other points they are planted in such masses as to be a sight to behold.

These plants are not large, but they are rapid growers and soon make a splendid showing.

Nice young plants from pots at 30 cents each. Dozen \$3.00.

SANSEVERIA

There is scarcely a decorative plant listed that is more striking in foliage and habit than this, and certainly none other that will stand as must downright neglect and hardship. It will grow in a dark hall, cool bedroom, or stand on a mantel or table in a heated room. It will stand gas and dust, and will go for weeks without a drop of water, yet remain as thrifty as ever. Erect, rigid, sword-like leaves, thick and fleshy, dark green with clouded bars of white. In May or June it sometimes sends up long, plummy spikes of soft feathery whiteness. Just the plant for sunless rooms, where nothing else will grow.

Nice plants from 4 inch pots \$1. each.

Smaller plants 35c each or 3 for \$1.



New Japanese Kurume Azalias

Remember how popular the beautiful flowering Azalea used to be until its importation from Belgium was stopped? Then you will greet this new offering of Japanese origin, as a most valuable addition to our limited list of winter flowering plants. Awarded a Silver Medal at International Flower Show, 1922. Small plants from 2 1/4-inch pots purchased now, shifted into larger pots as they grow in size, will in time provide specimen plants that it will be a delight to look forward to as blooming plants for Christmas to Easter time. Offered in mixed colors only, **40 cents each; 3 for \$1.00.**

Evonymus

For those who desire an evergreen vine for clinging to stone, brick or cement walls, it will not be possible to choose a better one than **Evonymus**. A strong grower, absolutely hardy, evergreen, produces bright orange red berries that stay on the greater part of the winter. **Each 30c; dozen, \$3.00.**

Dracena Indivisa

This plant is extensively used as a center plant for vases, porch and window boxes, etc. Its long narrow graceful green foliage contrasts beautifully with other plants. Stands full exposure to the sun.

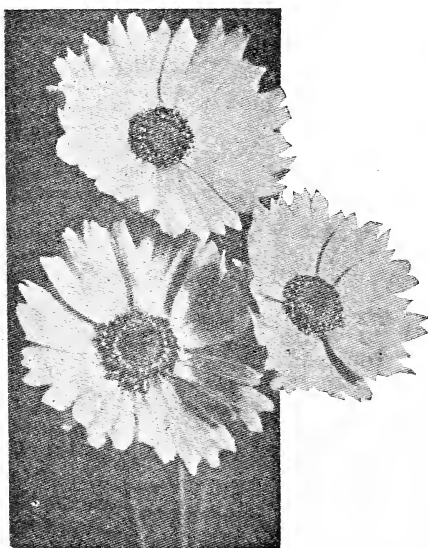
Each 35 cents; 3 for \$1.00.

Wistaria

During the month of May this popular vine sends out a great wealth of large panicles of bloom, with some scattering bloom also in August and September. Very rapid, sturdy growers. We can supply strong two-year old plants in either purple or white, at **75 cents each.**

English Ivy

Used for covering walls, stumps, etc., and very popular for covering graves in shady places where grass does not grow well. Very effective in large pots, trained on a wire frame of globe shape. **English Ivy** is an old standby. Large plants from 4-inch pots, **35 cents each. Dozen, \$3.50.**



Coreopsis

Coreopsis

One of the most popular hardy plants; very easy to grow. The flowers are a rich golden-yellow, gracefully disked in form, and serrated or irregular edges to the petals. Free bloomer all thru summer and autumn. Invaluable for cutting.

Each 25 cents; Dozen, \$2.50.

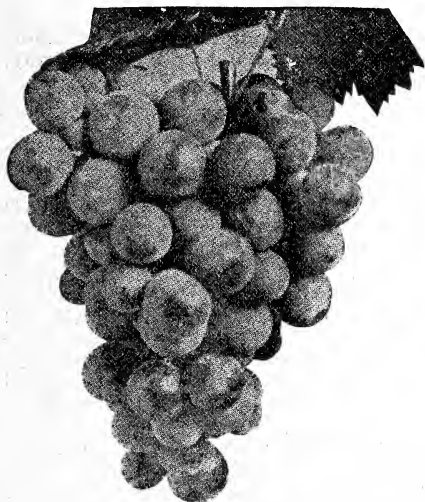
Palms

Many folks do not care to lay out the purchase price of Palms in large sizes, for they are quite expensive. Nice young plants of some varieties may be purchased at reasonable prices and grown at home, however. We have such at

35 cents each, or 3 for \$1.00.

SMALL FRUITS FOR THE HOME GARDEN

GRAPE VINES



You will surely enjoy rich, sweet, luscious Grapes of your own growing each year, gathered right from the home garden. You will make no mistake in planting these four excellent well-known sorts.

NIAGARA: The finest white Grape grown. Bunches large, fruits sweet and fine flavored.

BRIGHTON: A large beautiful red grape of most exquisite flavor.

WORDEN: Immense black grapes of superb quality.

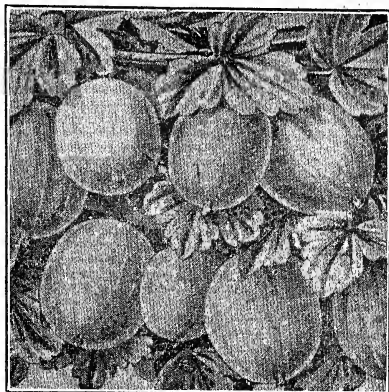
CONCORD: An old standby. The best known purple grape.

All fine strong 2 yr. old Grape Vines:
Price 40 cents each.

(Special: All 4 for only \$1.25.)

Red Raspberries St. Regis Everbearing

The best known Everbearing variety; it begins bearing in June at about the end of the Strawberry season. It also gives a second crop of sweet, luscious red berries throughout the summer and autumn. Every home garden should have a dozen or so of these plants.
12 for \$1.00; 100 by express, \$5.00.



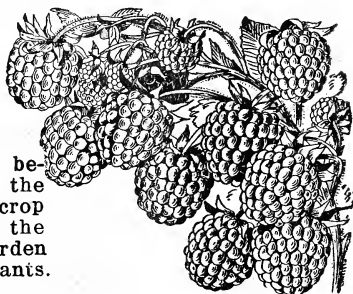
Gooseberries

Downing. Large, firm, solid berries, large yielders and of excellent quality. The berries can be canned or preserved and make excellent pies and tarts. Come into bearing the second year after planting and thrive for a great many years. You should have at least a few of each of the Small Fruits in your garden; they fill up the odd spaces and corners and yield a bountiful harvest. Price 40c each; or 10 for \$3.50.

Cherry Currants

A thrifty grower, producing large deep red fruit, in short, compact bunches. Currants are in great demand, and a few of these bushes are needed in the home garden. Price 40c each; or 10 for \$3.50.

Fred S. Newcomb, Meriden, Conn. says: "To say I am well pleased with your Grape Vines is putting it mildly."



Fargo's Flowers From Seed

and How to Plant Them.

Our Flower Seeds are produced under the best of conditions and with the most painstaking care. Positively, they are **THE BEST SEEDS MONEY CAN BUY.**

Some seeds are much easier to germinate than others. Growers will have failures as well as successes. Some classes of seeds are unreliable even in the hands of professionals. Others could hardly fail with any sort of treatment.

Tender seeds should not be planted outdoors before May and expected to grow; many, however, may be started in the house from Feb. to Apr. and transplanted out in May. Neither should the seed be planted like corn and expected to do well. Sow about twice in depth the thickness of the seed. Very fine seed can be sowed from a salt shaker and pressed down with a flat block or board.

Seeds started indoors should be sowed in cigar boxes, in good soil and covered with glass until the young plants appear, when one side of the glass should be raised for ventilation. Keep moist, but not soaked, so as to provide the needed moisture and yet not "damp off" the young plants.

Do not transplant until after the two seed leaves have been succeeded by the regular leaves.

Flat seeds such as Ricinis, Gourds, Wild Cucumber, Coboea, &c., should be planted edgewise the same as you plant Lima Beans. Planted flat they would have a tendency to rot.

By following out these few and simple suggestions you should have more than the average of success.

All 10c Packets

3 for 25c
7 for 50c
15 for \$1.

All 15c Packets

2 for 25c
10 for \$1.

Plant Fargo's Flower Seeds



CALENDULA



CENTAUREA



GAILLARDIA



GODETIA



BARTONIA



LAVATERA



FEVERFEW



LACE
FLOWER



AFRICAN
DAISY



SALPIGLOSSIS



FOUR
O'CLOCK

FARGO'S ASTERS FOR 1924.



Heart of France.

The first real pure red Aster produced.

Heart of France opens red as the ruby deepens with age and retains its pristine beauty to the very end. The flowers are large and full, the stems long and the plants very robust. You will surely be well pleased with Heart of France.

Pkt. 20 cts.

Peerless Yellow.

The most satisfactory yellow Aster on the market. The glorious flowers are large and full, the plants vigorous and of a branch-

ing habit. The color a delicate hue of sulphur-yellow. Very novel and pleasing, and certainly a winner.

Packet 25 cents.

Single Asters

This flower has gained much popular favor in recent years with appreciative flower lovers, as single flowers of many sorts lend themselves wonderfully to artistic bouquet arrangement. Mixed colors.

Packet 10 cents.

Comet Asters

The flowers are made up of loose fluffy, ostrich-like petals. The flowers are large and double and the plants grow about one foot in height.

Mixed colors.

Packet 10 cents.

Aster Collection

The entire 20 packets listed on these two pages, \$2.15 value, all for only \$1.50. This collection will afford you a wonderful variety and grand display at small cost.

Daybreak Asters

Ball like in form, with petals incurved. Grow to a height of about 1½ feet.

Excellent for cutting.

Packet 10 cents.

**Crego.**

Crimson. Bright crimson flowers four inches in diameter.

Purple. Rich and dark in color.

Shell-Pink. A lovely soft shade of rosy-flesh.

Crego's Giant Asters.

This is one of the most beautiful of the newer types. The flowers are of very graceful form, of immense size and borne on long slender stems. Blooms of this new variety usually measure 4 to 5 in. in diameter. The petals are peculiarly twisted and curled, presenting a very beautiful appearance. Bloom in profusion from late in August to the last of September. Colors: Pink, White, Azure-Blue. **Per pkt. 10 Cts.; 3 pkts., 25 cts.**

American Double Asters.

All grand plants of the American branching habit of growth and fine big feathery flowers all on long stiff stems. **Per packet 10 cts.; all 6 pkts. 50 cts.**

White. Very large snow white flowers.

Lavender. A silvery white when first opening then changing to an exquisite shade of lavender when fully expanded.

Azure Blue. A Beautiful shade of blue.

Superb New Beauty Asters.

This entirely new type was first introduced in 1917. Similar in type to above but later in blooming and on much heavier, stiffer stems. Grows 3 ft. high, immense flowers 4-5 in. across. **A wonderful Aster. Per pkt. 15c.**

American Beauty. Bright rosy-carmine. Shade of the American Beauty Rose.

Purple Beauty. Wonderful rich purple flowers of a lovely shade.

September Morn. Delicate soft shell-pink.

King Asters.

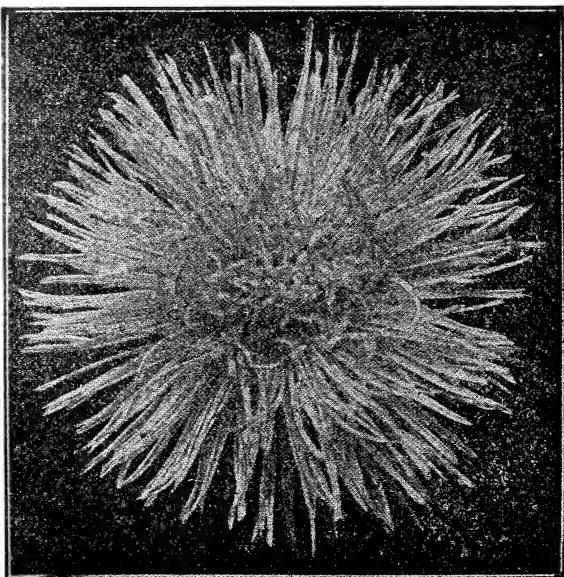
(Illustrated.)

A distinct new type of large size with long narrow petals.

COLORS:

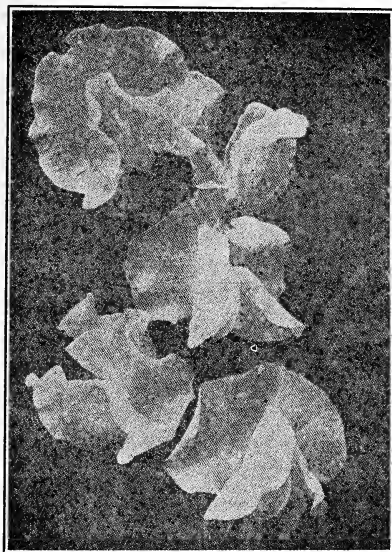
**Bright Rose,
White and
Lavender.**

**Packets 10 cents;
3 pkts. 25 cents.**



All Above 15 Aster Pkts. (\$1.40 Value) Only \$1.00.

Superb Re-selected Spencer Sweet Peas.



Our re-selected Spencers are as far superior to the usual Spencer mixtures as the latter are to the old Grandiflora type. They are the "last word" in daintiness and beauty and are amongst the Queens of Annual Flowers. Their popularity is justly deserved and is due to their increased size, exquisite colors, many of which beggar description, and added charms of its new waved type. True "Spencers" can never be sold as cheaply as others, yet the great number and wonderful beauty of the flowers more than makes up for the small extra cost.

Fiery-Cross

Have you heard about this wonderful new Sweet Pea for which the introducers paid 30 cents for each seed obtained. Try it this year. A wonderful bright flaming fiery red which shines and glistens in the sun. Rich cherry orange wings. Don't miss Fiery Cross.

Packet 15 cents

Ounce 50 cents

Separate Colors.

You can have our Superb Re-selected Spencers in separate colors of white, pink, rose, salmon, blue and striped.

Packet 10 cts.; 6 Pkts., one of each, 50 cts.; Ounce, 50 cents.

Mixed Spencers.

A great many prefer to grow Sweet Peas in mixture, instead of separate colors, and our mixed Spencers are made up of many choice sorts and colors. An unbeatable mixture.

Ounce 25 cents.

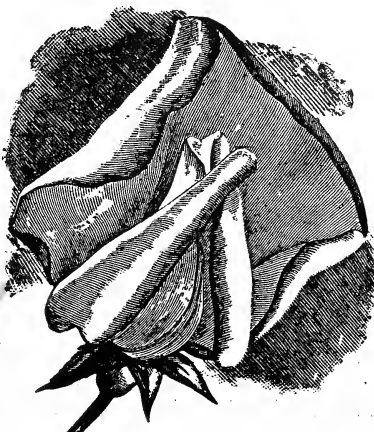
Grandiflora Mixture.

The Old Standby.

This is the Sweet Pea that is commonly grown everywhere and comes next to the "Spencer" in popular favor. Mixed colors: Ounce packet 15 cts.; 2 Oz. 25 cts.; lb. \$2.00.

Dwarf Cupid Sweet Peas

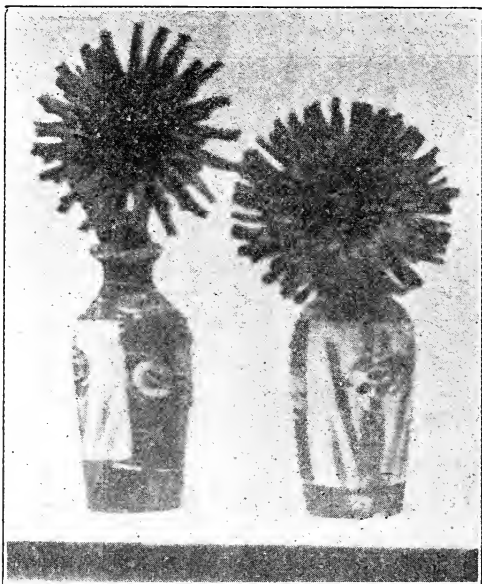
The Plants grow about six inches high and form a dense mass of foliage. The flowers are generally as large as those of the tall varieties, but set more closely together, three or four flowers at the end of a short stiff stem. Cupid Sweet Peas give satisfaction and for light dry soils where the tall varieties do not do well, the Cupid will thrive. Also they are nice for borders or in pots. Mixed Colors: 10 cts. per Packet; Oz. 30c.



ZINNIAS—New Creations & Old-Time Favorites.

NEW CACTUS FLOWERED ZINNIA.

Entirely different from any other Zinnia. The petals are quilled and tubular, stand out straight from the center of the flower, and as the back and front of petals are differently shaded it gives a bi-color effect to the flower. The flowers are borne in profusion, often 4 to 5 inches across, and in a wide range of beautiful colors. This lovely new Zinnia, much resembling a fine petaled Cactus Dahlia, is one you will be delighted to become acquainted with. **Packet 20c.**

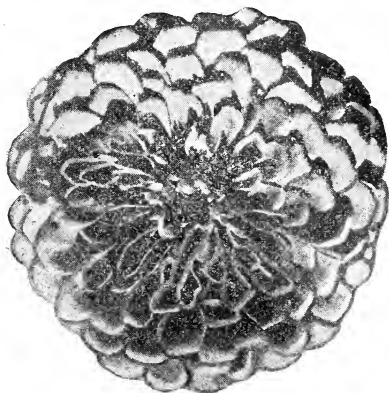


New Cactus Flowered Zinnia.

DWARF ZINNIAS.—These make an attractive border to beds of tall growing plants; bloom continuously throughout the season. **Packet, 10 cents.**

CURLED & CRESTED ZINNIAS.

Were it not for the foliage one would hardly recognize this superb Zinnia as belonging to the Zinnia family at all. Its lovely curled and twisted petals cause it to somewhat resemble the Cactus Dahlias in shape. The riot of colors runs thru cream and yellow to orange or old gold, pink, rose and on to deep crimson. Make lovely beds; blooming continuously from July until frosts in November. **Pkt. 15 cts.**



Dahlia Flowered Zinnia.

MAMMOTH OLD FASHIONED ZINNIAS

Magnificent large flowers of the old fashioned types, the flowers often measuring 3 to 4 inches across and coming in many colors. Like the Zinnias of grandmother's garden except that they are larger in size and brighter in color. **Packets, 10 cents.**

DAHLIA FLOWERED ZINNIA

These wonderful new creations are of the size and type of Giant Show Dahlias, under favorable conditions measuring up to 6 or 8 inches in diameter and coming in a variety of beautiful shades altogether new to the Zinnias. The cut flowers mixed in with Dahlia bouquets are readily taken as Dahlias unless a close examination is made. Don't miss a fine big showing this year of the new Dahlia-Flowered Zinnia. **Packet, 20 cents.**



Curled & Crested Zinnia.

FARGO'S ANNUALS.

The Annuals are flowers that bloom the first season; dying down when frosts come in the Fall.

ANTIRRHINUM—(Snapdragon). This beautiful flower is becoming more and more popular every year, and deservedly so. They are very easily grown and will live over winter if given slight protection. Make a fine display on the lawn and make elegant bouquets. Colors are rose, yellow, scarlet, white, etc., in mixed packets only. A bed of them will make a lovely display anywhere.

Half-Dwarf, grow 10 inches high; best for beds. **Packet 10 cents.**

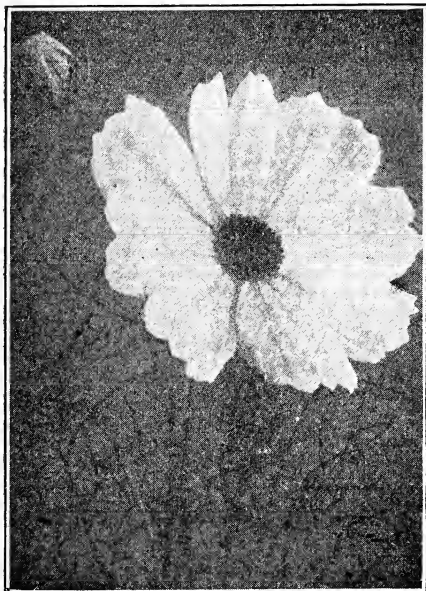
Giants, height 30 inches; excellent for cutting. **Packet 10 cents.**

ALYSSUM—**Little Gem**. The plants are dwarf and spreading, grows only 3 to 4 inches high and each plant completely covers a space 12 to 20 inches in diameter. Soon becomes a mass of white flowers, remaining in bloom from spring to fall. This is the finest variety of Sweet Alyssum. **Pkt. 10c.**

BALSAMS—The flowers are waxy, showy and very handsome. It is not an uncommon sight to see 500 or more flowers at one time on a single plant. Fine among shrubbery or in borders. A very rapid grower and blooms quickly from seed. Top of each plant should be pinched back to make it form the branching habit. **Lady Slipper**, single. **Packet 10 cents.** Also **Camelia Flowered**, double. **Packet 10 cents.**

BARTONIA. The bright yellow flowers are borne in profusion all summer. Grows 12 to 18 inches high; flowers 2 to 3 inches across. **Packet 10 cents.**

BLUE LACE FLOWER. Each round head of bloom is made up of many tiny sky-blue florets, presenting a light, airy magnificent appearance. Blooms profusely. Height two feet. **Packet 15 cents.**



Cosmos.



Balsams.

CENTAUREA, **Cornflower**. Grows 3 feet high; flowers of many colors and fine for cutting. Also called **Blue Bottle** or **Bachelor's Button**. Mixed, **packet 10 cents.**

CALENDULA. Flowers very freely and of easy culture, succeed anywhere and bloom continuously. The flowers are various shades of yellow and are double. **Packet 10 cts.**

CANDYTUFT. One of the most useful of hardy annuals bearing neat heads or clusters of flowers very freely. My Candytufts are **Giant Hyacinth Flowered** and very desirable for cut flowers. White and crimson mixed. **Packet 10 cents.**

COSMOS—**Single**.

(Illustrated). Are easily raised and of quick bushy growth, height 5 feet. Hundreds of beautiful flowers resembling single dahlias on each plant from Sept. to Nov. Colors are pink, white and crimson, mixed. **Packet 10 cents.**

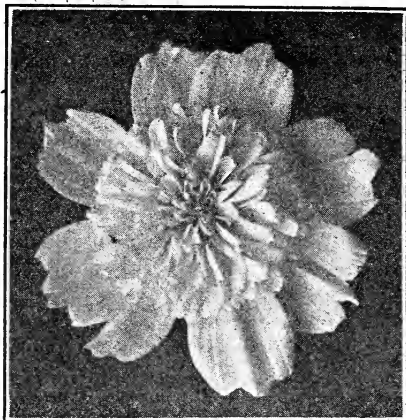
COSMOS—**Crimson Ray**.

A distinct sort. There are a great many more petals than in the common single varieties, narrow and fluted in shape. Color is a brilliant crimson, overlaid with a velvety sheen.

Packet 10 cents.

Double Cosmos.

Every flower lover, almost without exception, loves the Cosmos. As our photo will show, here is a flower, the new Double Cosmos, you will no doubt be anxious to see in your garden. It is rarely beautiful and the lovely flowers you will secure from a planting of our seed will well repay you and they will be sure to astonish and delight your friends. Grows vigorously to a height of six feet and covered with large flowers from September on. Colors: White and pink. Note: While these new types do not yet come 100% true to form, they are highly desirable. Very often the lower branches of the plants will all be perfectly double, while the upper branches will be of the single type. In any event the result is sure to be pleasing. 15c per packet. Both packets for 25c.



Double Cosmos.

DIANTHUS (Pinks) Bloom freely all summer until frost. Few plants can equal them for beauty and popularity. Pink and white mixed. 10c packet.

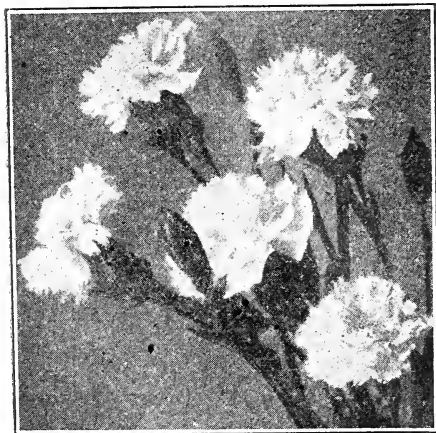
NEW DIANTHUS, Mirabilis. The flowers are single and measure $2\frac{1}{2}$ to 3 in. across. The fringed edges are most feathery and the colors range from pure white to richest crimson, both solid colors and also blotched and ringed in contrasting shades.

Mixed, packet, 15 cents.

DOLICHOS (Hyacinth Bean).

The flowers, somewhat resembling Snapdragon, are borne aloft on beautiful large spikes. The flowers are snow-white, and are followed by showy seed pods. Grows to a height of about two feet. Sow the seed about May 1st. You will be pleased with Dolichos.

Packet 10 cents; Ounce, 50 cents.



Chinese Woolflower

This plant has created a sensation wherever shown. Grows 2 to 3 feet high and each branch ending in a large rich crimson head of bloom that does not fade until frosts come. The plant is useful and effective for beds and borders and extremely so for cutting as the brilliant blooms retain their bright color for weeks. Packet: 15 cts.

Ostrich Feather Celosia.

Every branch bears a large pointed head of feathery, richly colored bloom. Last long for bouquets and can be cut and dried for winter use. Very showy. Colors: Crimson, red and golden yellow mixed. Packet, 10 cents.

COCKSCOMB. Most every one has seen this showy plant, but it is now much improved to what it used to be. The bright red flower heads may be cut and hung up or dry for use in winter bouquets.

Packet 10 cents.

DUSTY MILLER. The silvery-white leaves look well all season long. Excellent as a border for beds of Canna, Scarlet Sage, etc. If protected the plants live thru the winter very nicely. Packet 10 cents.

EVERLASTINGS retain their form and colors when dried. Fine for mantle and table decorations in the winter. Some folks dye them to brighten their effect. Should be cut as soon as in full bloom, tied in small bunches, and dried slowly in the shade with heads down to keep the stem straight. Packet of many sorts mixed, 10 cents.

***CARNATIONS, Marguerite.** From seed sown in the garden in early spring, the plants begin to bloom in about four months. Hardy, and will live out all winter if given proper protection or may be cut back by removing the flower shoots early in the fall and potted for winter blooming in a cool room. The finest strain, all colors mixed. Packet 10 cents.

Dahlias Easily Grown From Seed.

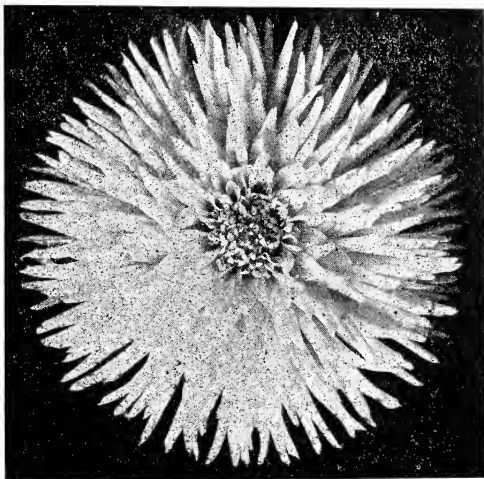
Dahlias from seed provide a chance to produce the world's best Dahlia, and are sure to give you something beautiful and different from your friends and neighbors, and the pleasure of watching the development of each first bud—and all the thrills that go with it. Dahlias do not come true to name from seed hence the great pleasure derived in watching them develop. Seed planted early inside with bloom the first year.

Cactus Dahlia Seed, per pkt.,
50 cents.

Decorative Dahlia Seed, per
pkt., 20 cents.

Peony Dahlia Seed, per pkt.,
25 cents.

Single Dahlia Seed, per pkt.,



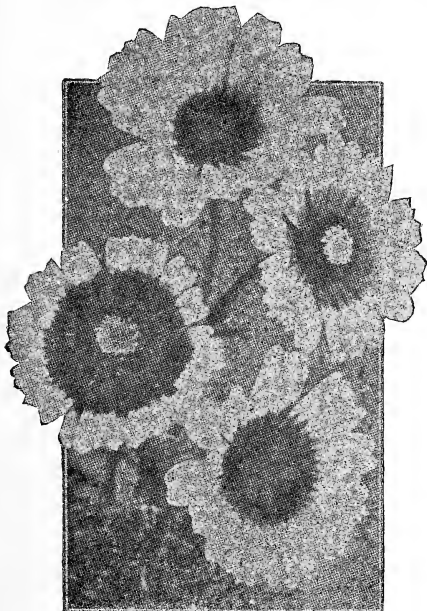
Dahlia Collection

The entire 4 Packets for only 75 cents.

Value \$1.05.

Daisies of Many Sorts.

PAINTED DAISIES—The plants grow 12 to 18 inches high, and produce a profusion of flowers of many bright colorings, somewhat as do the Cinerarias. The foliage is dark green and quite ornamental. Painted Daisies, or annual Chrysanthemums, bloom profusely from July to October. **Packet 10 cents.**



Painted Daisies.

GOLDEN ORANGE DAISY

A bed of them in full bloom is a grand sight. The plants are hardy, of branching habit and grow 12 to 15 inches high. Its flowers are a rich, glossy orange-gold with dark eye, and measure $2\frac{1}{2}$ to 2 $\frac{3}{4}$ inches across.

Packet 10 cents.

BLUE EYED DAISY

Silver white petals with a beautiful sky-blue eye. Easily grown from seed and quickly forming plants 2 feet or more across. Very odd and lovely.

Packet 10 cents.

SWAN RIVER DAISY

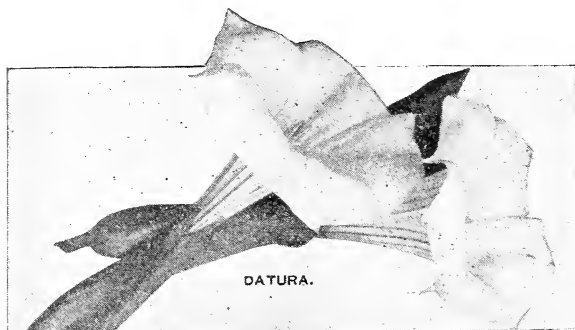
The flowers are small, light blue. Cineraria like. Bloom profusely, make a fine plant for edging beds, walks or paths; likes a sunny location.

Packet 10 cents.

SHASTA DAISY

This famous giant, long stemmed white Daisy was originated by Luther Burbank. Easily grown and perfectly hardy, therefore excellent for permanent plantings and for cut flowers.

Packet 10 cents.



DATURA.

Datura

or Angels Trumpet

Grow to a size of 2 to 4 feet and are excellent as specimens on the lawn. In the fall they may be taken up in large pots for winter house blooming. Bears a profusion of large white or yellow trumpet shaped flowers. Make fine plants for center specimens in flower beds, also for planting amongst shrubbery.

Packet 10 cents.

EVENING PRIMROSE

Elegant hardy plants for sunny places in the border or rock garden. Blooms the greater part of the season.

Height 12 inches.

Packet 10 cents.

FOUR O'CLOCKS

Their habit gives them their unique name, remaining tightly closed until about four o'clock in the afternoon, they all open together, giving the plants a vivid show of color, and filling the air with their fragrance. Height 2½ feet.

Packet 10 cents.

FEVERFEW

A fine old fashioned border plant, about 12 inches high, bearing clusters of pure white double flowers.

Packet 10 cents.

GODETIA

A lovely free blooming plant that enjoys a cool location, where it will bloom all summer. Grows one foot high. Mixture of lovely shades of red, pink and blue, also white.

Packet 10 cents.

FORGET-ME-NOT (Myosotis)

Succeed best in damp shady places. Planted in a single row around a flower bed they make a beautiful border. Blue and white mixed. **Packet 10 cts.**

GAILLARDIA (Blanket Flower)

The flowers are large, brilliant and borne on long stems. Nice for bouquets. Bloom quite early and until frost. Mixed packets of red, scarlet, yellow and orange. **10 cts. per packet.**

GYPSOPHILA (Baby's Breath)

Small white star-like flowers borne in feathery sprays; highly regarded for cut flowers as they lend a most graceful effect to bouquets. **Packets, 10c.**

HELIOTROPE

We all know and love this grand and fragrant flower, but not many know that it can be raised from seed as easily as the *Verbena*. Choice mixture of many colors. **Packet, 10 cents.**

ICE PLANT

A trailing vine; fine for hanging baskets, vases and for rock gardens. Very unique in its appearance.

Packet 10 cents.

ESCHOLTZIA (California Poppy)

Very showy for beds or borders; finely cut foliage, many bright colors, free and continuous bloomers.

Packet 10 cents.

KOCHIA

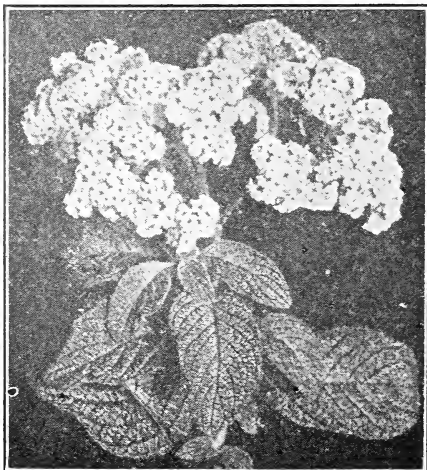
Also called "Summer Cypress" and "Moses' Burning Bush." The plants are always round or globe-like in form and the stems are clothed in light green leaves. Early in the fall they are thickly set with small scarlet flowers, making each plant resemble a ball of fire. Very attractive as single plants or grown in continuous rows. **Pkt. 10c.**

NEW RED LARKSPUR

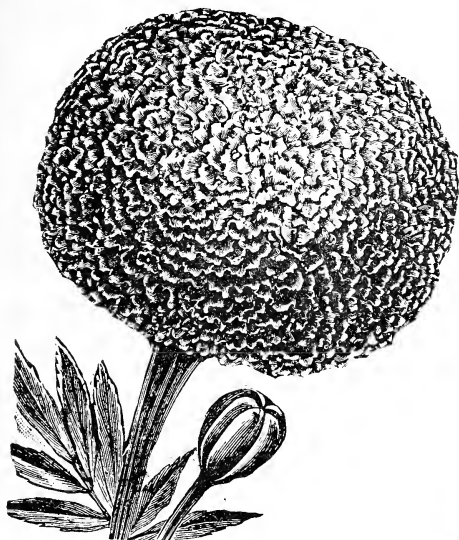
Grow quickly and flower freely and are distinct from the Perennial Larkspur or Delphinium. Color a lovely rose-red; something odd and unusual. Large flower spikes grow to a height of eighteen inches. **Packet 10 cts.**

LOBELIAS

Grow 8 to 12 inches high and covered with small star-like flowers. Fine as an edging for flower beds, hanging baskets, vases or for pots in winter. Blue and white mixed. **Packet, 10 cts.**



Heliotrope.

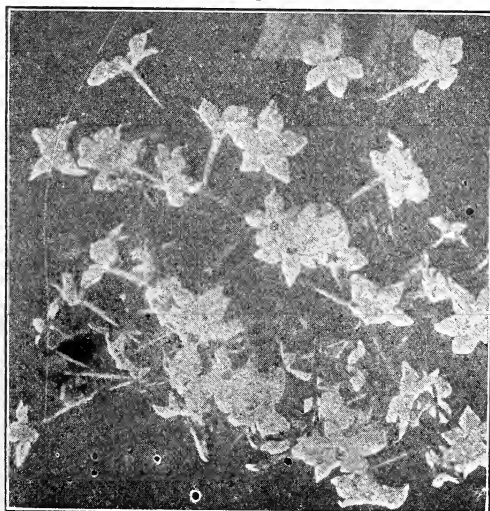


Marigold.

LAVATERA—Grows to a height of about two feet and a splendid plant for cool locations. The plants branch well and bloom profusely from July to Fall. **Pkt. 10 cts.**

LANTANA—Shrubby plants that make a grand display the first summer. Clusters of Verbena-like flowers they bloom freely all summer. Mixed colors. **Packet 10c.**

MIGNONETTE—This flower is a general favorite on account of its delicate fragrance and its lovely hyacinth shaped heads of bloom. Red, gold and cream mixed. **Packet 10 cents.**



Nicotiana.

MARIGOLDS

This beautiful yellow flower needs no description as it is an old favorite. Beautiful in the garden and fine for cutting. Grows 2½-ft. high.

MARIGOLD—Lemon Ball. Very large round double canary colored flowers. **Packet 10 cents.**

MARIGOLD—Orange Ball. Enormous double rich orange flowers. **Pkt. 10c.**

MARIGOLD—French Dwarf. Attain a height of about one foot. Useful for edging flower beds or walks. **Pkt. 10c.**



Phlox Drummondii.

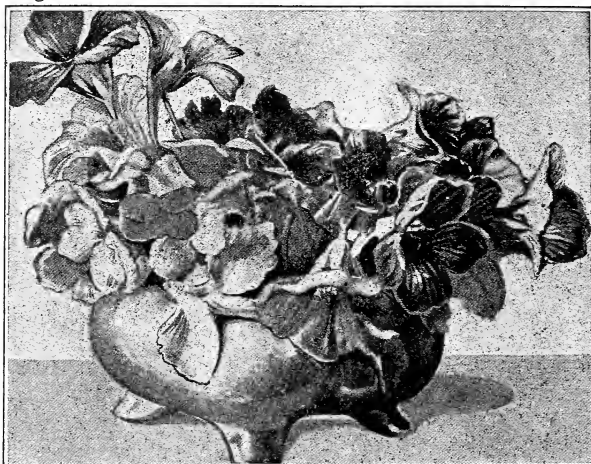
PHLOX, Drummondii—When sown in a mass; the effect is truly charming. Of quick compact growth and come into bloom early. Pink, white and scarlet mixed, unsurpassed in brilliancy and beauty of coloring. **Per packet 10 cents.**

PORTULACA—This plant thrives in almost any location, plants grow rapidly and soon cover surface of bed with foliage and bright flowers. Very attractive when sown in solid masses. **Single, per packet, 5 cts. Double Rose Flowering, pkt. 10 cts.**

MEXICAN FIRE PLANT—Somewhat similar to the Poinsettia. Grows quickly from seed to a height of 2 to 3 feet. **Packet 10 cents.**

MONKEY FLOWERS—Tender little plants. Curiously shaped flowers; bright colors. **Packet 10 cents.**

FARGO'S BRIGHT GORGEOUS NASTURTIIUMS



Certainly they make lovely bouquets for the table, and they can be had so long, and at almost no cost of either time, trouble or money. So easy to grow that a child can plant and take care of them, not troubled by drought or insects, bloom all season long, and one of the choicest and most widely grown annuals. Admired alike for their brilliant flowers and attractive foliage. The seeds are much used for putting up with mixed pickles. The tall sorts are much used for planting inside privet hedges. The vines climb upon the hedge, producing a very pretty effect. The dwarf sorts are very effective for beds or borders.

Climbers.

Very showy planted on an embankment and allowed to run down, or planted inside a hedge fence and allowed to climb up. Easily trained to grow on strings or a wire fence. Our mixture of these is of many bright colors and very effective. **Packet, 10 cents; Ounce, 20 cents.**

Giants.

You will be delighted with these largest Giant Flowering Climbers I am sure. These are the very largest flowering we can secure. **Packet, 10 cts.; ounce, 25 cents.**

Variegated—Leaved.

The leaves of this Climber are variegated, white, yellow and green, causing the plants, with their rich scarlet-maroon flowers, to present a pleasing aspect. **Packet, 10 cents; Ounce, 20 cents.**

Dwarfs.

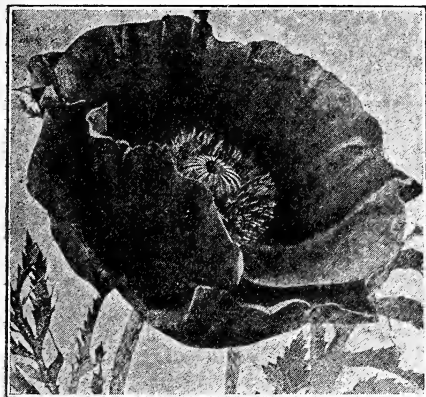
Especially fine for bordering drives or walks and for edging flower beds. They are dwarf in habit and of fine form. Many brilliant colors. **Packet, 10 cents; Ounce, 20 cents.**

Ivy—Leaved.

Climber. Rich green leaves veined with white, having a resemblance to the English Ivy. Flowers medium in size and of distinct appearance. **Packet, 10 cents; Ounce, 20 cents.**



Nasturtium Collection—Above 5 pkts. only 35c.



Improved Shirley Poppy.

Height 15 inches. Color combinations are brilliant and beautiful and come in shades of rose, pink, carmine, crimson, white, scarlet edged white, etc. **Packet, 10 cents.**

Tulip Poppy.

Height 12 to 24 inches. Glowing scarlet and bright yellow flowers from the middle of July to frost if sown in early May. **Packet, 10 cts.**

Peony Flowered Poppies.

Large double blooms of all colors. **Packet, 10 cents.**

Fairy Poppies. Enormous round flowers 10 to 12 inches in circumference. The petals twisted and fringed. Numerous colors. Height 18 inches. **Packet 10 cents.**

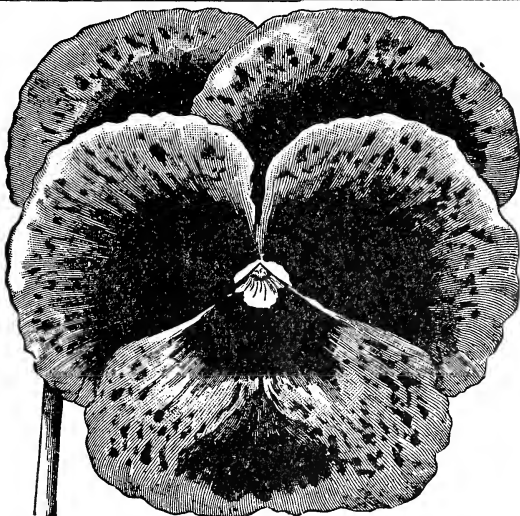
Poppy Collection—The 4 above pkts. only 30c.

Giant Flowered Pansies

Few flowers bloom earlier, and none more freely and continuously and none are more delicate in texture, rich and variegated in colors, or more pleasing and attractive. A bed of these plants in bloom is gorgeous and always enthusiastically admired. Bloom continuously from April to late frosts. Pansy seed should be planted from Apr. to Aug. Plants transplanted and in the fall protected with a litter of coarse straw. We offer the true **G I A N T FLOWERED**, many colors mixed at 10 Cts. per pkt.; 3 pkts. 25 cents.

Giant Fancy Pansies

Consists of the largest and most beautiful giant blotched Pansies that have yet been developed. When the season remains cool they will bloom thru spring, summer and fall. Big strong, husky flowers suitable for cutting. **Pkt. 25c.**



Giant Ruffled Pansy—

"MASTERPIECE"

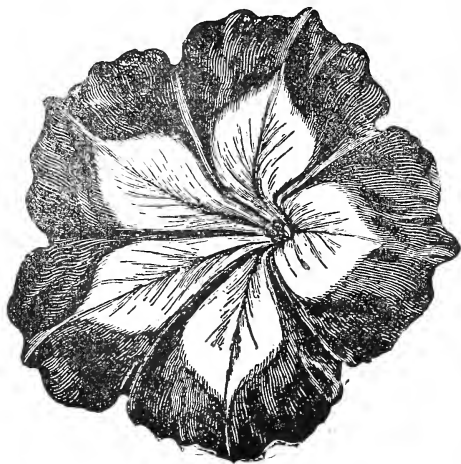
The petals of this grand Pansy are heavily ruffled, giving them a most striking appearance. Truly giant sized flowers in many rich colorings. The flower itself must be seen to be fully appreciated.

Packet, 15 cents.



Pansy Collection

3 Giant Flowered; 1 Giant Fancy; 1 Giant Masterpiece. The 5 Packets for **Only 50 cents.**



Star Petunia.

Rosy Morn Petunia

Soft rose-pink in coloring, with white throat. Very lovely. **Packet 15 cents.**

Striped Petunias

The finest mixture of striped varieties. **Packet 10 cents.**

Star Petunia

While they will always vary, yet most of the flowers show a distinct 5-pointed white star on a crimson ground. The plants begin to bloom early and flower profusely. **Packet 10 cents.**

Rudbeckia

Grows 18 in. high, very showy, and of easy culture. The daisy-like flowers of deep orange-yellow heavily marked with brownish-red, grow on stiff stems about six inches in length above the foliage. **Pkt. 10c.**

Ricinis

Grown on the lawn or garden this semi-tropical plant presents an attractive appearance and will draw much favorable attention and comment. Dies with first frost and grows 12 to 15 feet high during the summer season. The enormous leaves, beautifully lobed, often measure 2½ to 4 feet across. Each plant quickly becomes a perfect pyramid of foliage and is topped by large spikes of blossoms and brilliantly colored seed pods. **Packet 10 cents.**

Rose of Heaven

Agrostemma. Bright rose-pink flowers, blooming for a long time in cool weather. Height 12 inches; suitable for bed or border. **Packet 10 cents.**

Scarlet Sage. (*Salvia*). In mid-summer and fall, a bed of Scarlet Sage with its fiery red flowers in abundance, is a sight worth seeing. Fine for bouquets. Seed should be started in the house or in hot-beds from Feb. to April. **Packet 10 cents.**

Blue Salvia. Many people do not like the color of Scarlet Sage. Here is a lovely blue one. Very free blooming with large spikes. Glossy green foliage. Height two feet. Very beautiful indeed. Try Blue Salvia this spring. Blue flowers are always welcome everywhere. **Packet, 15 cents.**

Scabiosa (Mourning Bride). The flowers are borne on tall slender, but quite stiff stems, nearly two feet in length, are of fine rounded form and somewhat resemble the Carnation. Quite hardy and flower freely in cool locations or during late summer and fall. Mixed, of many colors. **Packet 10 cts.**

Stocks—Ten Weeks

Very much prized for cutting because of their fragrance and great variety of colors. Bloom in about ten weeks from seed as their name would suggest. Crimson, Dark Blue, Pure White, Salmon, Rose, Canary Yellow, Lilac Rose and all colors mixed. **Packet, 10 cents.**

Sensitive Plant

Instantly you touch this plant, the leaves curl and droop. Interesting and very amusing, because of its sensitive nature. **Packet 10 cents.**



Ricinis.

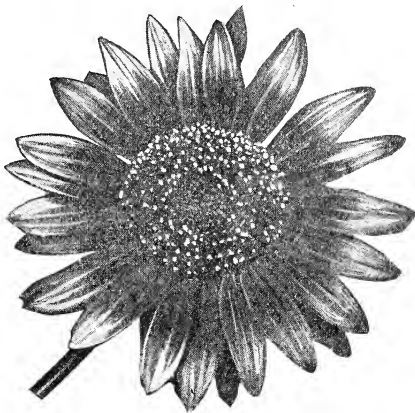
The Unique New Red Sunflower

This odd variety, like the ones listed below, throws out many side branches and produces an abundance of blooms. The flowers vary greatly in size and are of several shades of color; chestnut-red, red tipped with yellow, others washed with red.

As a hedge or border, along the back or side fence, in front of the garden, or as single specimens they are very attractive and interesting. The flowers are useful and desirable also for bouquets.

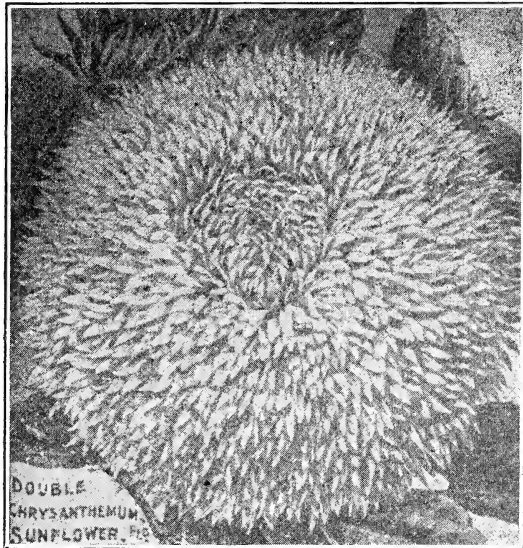
Try this novelly this year. Packet, 10 cents; 3 packets, 25 cents.

Note:—Look for purple in stem or leaf of your seedlings and destroy those not showing this color. Occasionally they will still produce plants throwing yellow flowers but such plants can be cast out by selecting those of purple cast in stem or leaf.



Double Chrysanthemum Sunflower.

The flowers are perfectly double, a bright golden yellow and are borne on many side branches of the plant, thus giving the plant an attractive appearance that draws much attention. The form of these flowers is so perfect as to resemble giant asters on long slender stems. A porch jardiniere filled with these flowers adds a wonderfully bright spot to the landscape. Per packet, 10c.



Snow-on-the-Mountain.

Snow-on-the-Mountain

The handsome green leaves are widely planted amongst shrubbery, in canna beds, for borders, etc. Grows to a height of 3 feet. Packet 10 cents.

SOLANUM—This is the Jerusalem Cherry, so popular as a pot plant at Christmas time. Seeds sown in the spring, may later be transplanted outside, and taken up in the fall, well filled with bright berries, and potted up for the house. The plants are of dwarf habit, leaves small and bear a profusion of bright red or yellow berries.

Packet 20 cents.



Salpiglossis

SALPIGLOSSIS (Velvet Flowers)

Easily grown annual of the finer sort. A wide range of gorgeous color. Gloxinia like blooms that are splendid for cutting. The plants grow to a height of two feet or more, and bloom freely from mid-summer to frost. Pkt. 10c.

THUNBERGIA (Black-eyed Susan)

A low climber, growing about 4 feet high; used for hanging baskets, vases, etc. Very pretty flowers in white, buff, orange, etc., with dark eye. Rapid grower.

Packet, 10 cents.

TAGETES—A dwarf bushy Marigold type of flower with pretty fern-like leaves. Becomes densely covered with flowers, and makes a fine border plant.

Packet 10 cents.

TORENTIA. A mass of sky-blue bloom, each flower with three dark spots. Blooms all through the season. Suitable for hanging baskets and borders.

Packet 10 cents.

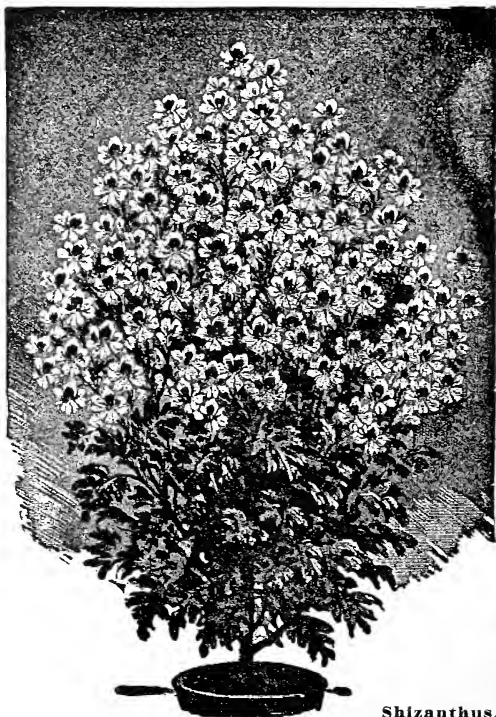
Shizanthus.

Lovely butterfly-like flowers, ranging in color from pure white thru pink, mauve and crimson. They will develop into large plants over two feet high in a season if seed is sown early. Make very fine pot plants.

Packet, 15 cents.

MAMMOTH VERBENAS. Verbenas grown from seed are not only much cheaper than those grown from cuttings, but are more vigorous. Single plants in rich soil, will cover a space 3 feet or more across. This fine variety produces magnificent trusses of bloom in a wide range of colors, some individual blossoms being larger than a silver quarter-dollar. Seed from superior selected stock, per packet, 10 cents.

STRIPED VERBENAS. Striped flowers of many bright colors. Per packet, 10 cents.



Shizanthus.

HARDY PERENNIALS FROM SEED.



LUPINES

Hardy Gloxinia

Gloxinia-like flowers on long stems. Color: rose. This plant likes a shaded place and needs some winter protection. **Packet 20 cents.**

Iceland Poppy

White, orange and yellow. Height 18 inches. Blooms abundantly in the spring.

Packet, 15 cents.

Burning Star

(*Lychnis*). Headlets of bright scarlet flowers. Steady bloomers. Height 2 feet. **Packet, 10 cents.**

Violas

Tufted Pansies or Johnny-jump-up. Look like miniature pansies.

Packet 10 cents.

Snow-in-Summer

A charming creeper; useful for edging or for rock gardens. Silvery foliage and white flowers.

Packet, 15 cents.

Coreopsis

Flowers resemble large lacy-edged yellow daisies on long stems. Very fine for cutting.

Packet, 10 cents.

A Perennial Garden for \$1.

Perennials, the old fashioned varieties, are more popular and beloved than ever before. They are so very easy to have at small cost, by sowing the seed in May, June or July; setting out the young plants in their permanent places a little later. Perennials require so little attention, and increase in beauty each season. For only \$1.00 we will mail 12 Perennial Packets—one packet each of the following:

SWEET WILLIAM
DELPHINUM
CAMPANULA
HOLLYHOCKS
ORIENTAL POPPY
WALLFLOWER

DIGITALIS
SHASTA DAISY
DIANTHUS
LUPINES
COLUMBINE
COREOPSIS

For a somewhat more ambitious display, the entire 16 packets listed on these two pages, for \$1.50.

HARDY PERENNIALS.



COLUMBINE

HARDY DIANTHUS

Hardy garden Pinks. A most satisfactory class of flowers, easily raised from seed, fragrant, and in constant bloom throughout the season. 10 cents a packet.

DELPHINIUM

Or Larkspur is a plant of stately appearance, easy culture and very popular. While this is a June bloomer, if the flower spike is cut back promptly, it will branch and flower all through the fall. Blue, scarlet and yellow mixed, 10 cents a packet.

CAMPANULA

Or Bell Flowers. These are among our best known hardy perennials. They are fine for cutting and make excellent plants for the border; all have dainty bell-shaped flowers. Blue or white, mixed varieties, 10 cents a packet.

SWEET WILLIAM

One of the finest hardy garden plants, of easy culture, thriving in any good garden soil and lasting for years. The plants form fine clumps and produce fine effects in beds or shrubbery. Red, pink, white and violet mixed, packets 10 cents each.

SHASTA DAISY

Luther Burbank's great creation called the "Giant California Daisy." Flowers freely. 10 cts. a packet.

COLUMBINE

Or Aquilegias. Very beautiful spring and early summer flowers, graceful in shape, the spurred flowers standing high above the foliage. 10c per pkt.

WALLFLOWER

While this is a perennial, it is not perfectly hardy; these plants should be lifted late in the fall and placed in a cold frame or cellar, and removed to the garden again in the spring; the flowers are fragrant and splendid for cutting; double varieties, colors brown, yellow, etc. Mixed colors. 10c a packet.

HOLLYOCKS (illus. below)

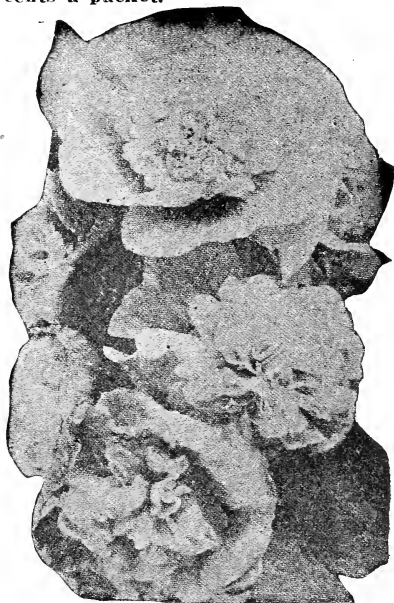
We all know this grand old flower favorably. It is one of the most popular and desirable of hardy perennials; excellent for planting among shrubbery or as a background for other flowers. Choice double pink, red, salmon, and yellow mixed. 10 cents a packet.

DIGITALIS

(Fox Glove). Handsome ornamental hardy plants of stately growth, succeeding almost anywhere. Grows long spikes of very beautiful tubular shaped flowers. Colors, blue, pink, purple and white mixed. 10 cents a packet.

LUPINES

These plants, throwing up lovely spikes of bloom to a height of 3 feet are very fine for cutting. The flowers clustered closely on long stems, somewhat resemble Sweet Peas, and the colors are clear blue, white and rose mixed. 10 cents a packet.



FLOWERING CLIMBERS.

Cobea

Large bell-shaped flowers. Height 10 to 20 feet. When possible, start the seed inside and plant outdoors after the maples are in leaf. Packet, 10 cents.

COBAEA

Cypress Vine

Beautiful scarlet or white star-shaped flowers. Delicate fern-like foliage. Packet, 10 cents.

Canary Bird Flower

Bright golden yellow flowers; useful for porch boxes, hanging baskets or trellis. Packet, 10 cents.

Balsam Apple

Ornamental climber, bearing large orange-colored fruit, which when fully ripe opens, showing a brilliant crimson interior. Packet, 10 cents.

Moonflower

Grows 20 to 30 feet in a season. Foliage large, dense and luxuriant. Hundreds of immense white, blue or pink flowers, many measuring six in. across.

Packet, 10 cents. 3 Packets, one of each color, 25 cents.

Climbing Dolichos

Bear large spikes of flowers that stand out boldly from the foliage. Excellent for fences or porches. Height 8 to 10 feet. Two colors mixed: reddish maroon and pure white. Packet, 10 cents.

Wild Cucumber

Rapid grower, attaining a great height. By midsummer the vines are covered with sprays of tiny white flowers like a mist. Packet, 10 cents.

Morning Glory

For covering bare and unsightly fences, and trellis

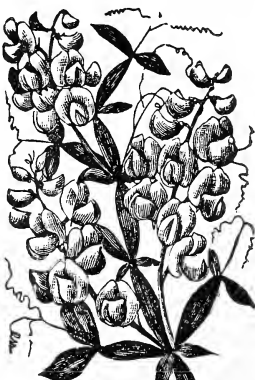
the Morning Glory is justly popular with its funnel-shaped flowers of many shades and colors. And the seed is so cheap that like Nasturtiums it should be bought by the ounce and planted liberally. Large packet 10c; Ounce, 20 cts.

Perennial Peas

In full bloom in the spring before the other varieties begin to flower, and continue blooming throughout the season. Being perennial, they bloom the second season after planting and come up again each year. Magnificent clusters of pink, white, and rose flowers. Grow 8 to 10 feet high. Packet 10c; 3 pkts. 25c.

Gourds

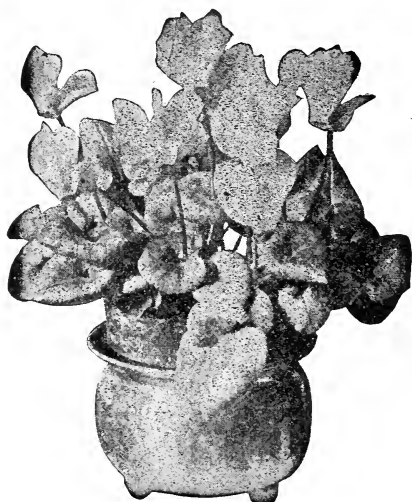
Fine for covering outbuildings, back fences, back porch screens, etc. Also the dry Gourds come in useful for stocking darners, dippers, nest eggs, etc., and for the children to play with. A fine mixed assortment of shapes and colors. Large Packet 10 cents; Ounce, 20 cents.



Perennial Peas.



WINDOW OR HOUSE PLANTS FROM SEED.



Cyclamen.

Cyclamen

Produces graceful orchid-like flowers during fall, winter and spring. The young plants develop a bulb from which spring the round glossy leaves and the slender flower, stalks which bear the brilliant hued flowers, airily posed above the foliage. Colors range from white to crimson with all intermediate shades.

Packet, 50 cents.

Periwinkle

In addition to being a fine bedding plant the Periwinkle or Madagascar Vinca makes an excellent pot plant, blooming thruout the winter. The abundant foliage back of the myriads of bright flowers. The colors are rose with dark eye, white and crimson eye, and pure white, mixed.

Packet, 10 cents.

Asparagus Fern

Its long drooping branches make it very popular as a pot plant or for hanging baskets. Packet 10 cents.

Carnation

Every one is familiar with this popular flower, and it does well in home or greenhouse. Easy to grow. Packet 10 cents.

Dwarf Sweet Peas

Described on page 45. They are very nice for pots, as well as for outdoors. Clustered several blooms at end of the stems. Packet 10 cents.

Monkey Flower

Described on another page, and excellent for baskets or pots, as well as for outside. Packet 10 cents.

Geranium.

It is an absorbing, interesting pastime growing pot plants from seed, and Geraniums are among the easiest to grow. Our seed is a fancy strain of Zonale Geraniums, and charming new varieties come only from seed. Sow the seed any time, summer or winter. The flower trusses of this strain are frequently five or six inches across, and the individual flowers $1\frac{1}{2}$ inches in diameter. Mixed colors, from white to pink, rose, scarlet and crimson. Price 25c. per packet.

Ageratum

In addition to being one of the best bedding plants, blooming outdoors from early summer until frost, it also makes a fine house plant. Myriads of blue flowers that are attractive indeed. Packet 10 cents.

Schizanthus

Described on another seed page, makes an excellent plant for pots. Its myriads of light airy flowers are very attractive. Packet, 15 cents.

Coleus

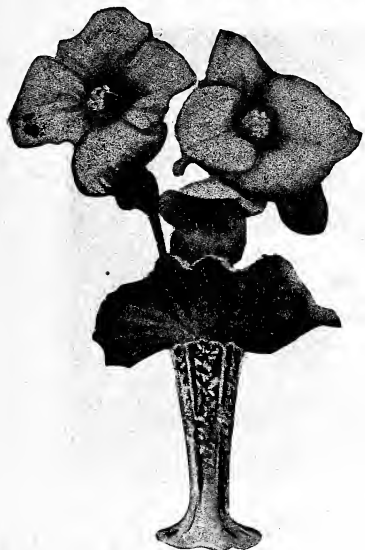
These foliage plants are useful for beds and borders, as well as for house or pot plants. Fine mixture, wonderful assortment. Pkt. 15 cts.

Kenliworth Ivy

A trailing vine well suited to hanging baskets. It may be sown at any time of year. Packet 10 cents.



A PAGE OF SPECIAL COLLECTIONS.



Collection of Yellow Flowers

Dwarf Nasturtium, Bartonia, Margold, Calendula, Miniature Sunflower, Golden African Daisy.

The 6 Packets for 45 cents.

Flowers for Cutting

Collection

Curled and Crested Zinnias, Velvet Flower, Lupines, Gaillardia, Scabiosa, Antirrhinum, Cosmos, and 3 packets Asters. The entire 10 Packets for only 75 cts.

Pergola Collection

Suitable for fences, pergolas, or wherever low climbers are desired. Black Eyed Susan, Perennial Peas, Cobea.

3 Packets for 25 cents.

Cosmos Collection

Single mixed, White Double, Pink Double and Crimson Ray.

4 Packets, 45 cents.

Daisy Collection

Painted Daisy, Blue-eyed, Golden African, Shasta and Swan River Daisy. Bright cheerful flowers.

The 5 Packets for 40 cents.

Zinnia Collection

Cactus Fl., Dahlia Fl., Curled and Crested, Old Fashioned and Dwarf.

5 Packets, 55 cents.

Border or Edging Collection

Phlox Drummondii, Ageratum, Sweet Alyssum, Lobelia; all for edging or borders.

Any 3 packets, 25 cents.

Hanging Basket Collection

Kenilworth Ivy, Canary Bird Flower and Ice Plant.

The 3 packets for 25 cents.

White Flower Collection

For those who prefer White: Flowering Tobacco (Nicotiana), Cosmos, Scabiosa, American Aster, Sweet Alyssum, Sweet Peas.

Blue Flower Collection

There are never too many Blue Flowers. Ageratum, Blue Salvia, Lace Flower, American Aster, Sweet Peas, Centaurea and Lobelia.

The 6 Packets for 45 cents.

Collection of Red Flowers

New Red Larkspur, Salvia, American Aster, Chinese Woolflower, Cockscomb, Red Sunflower. The 6 Packets of red flowers for 45 cents.

Collection of Bedding Flowers

Angels Trumpet for center, then a row of Blue Sage, next Phlox Drummondii, then Ageratum and Sweet Alyssum for edging.

The 5 Packets for 45 cents.



GARDEN AND LAWN SUPPLIES.



Fargo's Plant Food.

Feed your plants with the elements that they most need and they will thrive for you and be a real source of joy and pleasure. Plants are like people, in that to do their best they must be fed what their systems require. **Ferns—Palms—all Potted Plants** find in Fargo's Plant Food, easily assimilated elements that go right to the root of things; producing quick results, the evidences of it becoming soon apparent. **One Package Makes 2 Gallons.** Feed your potted plants a little every week or ten days. Try it also in the garden to grow some really exhibition blooms of Roses and Gladioli. Most every home has some potted plants that are highly prized. Each of these homes needs Fargo's Plant Food, sample $\frac{1}{2}$ lb. package (water added) makes 2 gallons. Per $\frac{1}{2}$ -lb. package, 25 cents. 5 packages for \$1.00.

Mrs. Edw. Ivins, Holmesburg, Pa., says: "Your Plant Food certainly has produced wonderful results with my Ferns."

Mrs. Jas. Murphy, Colwyn, Pa., states: "Your Plant Food has been recommended by Mrs. Holt of Camden. Her Ferns are very pretty from its use."

Pulverized Sheep Manure.

It should be used on every lawn. It is also the best manure for the garden and for flowers. **REMEMBER THIS: One bag equals a whole wagon load of barnyard manure** and there are no weed seeds to cause you trouble. This manure is prepared by special drying, screening and grinding process which destroys every weed and eliminates every bit of worthless bedding and foreign matter. Only the pure fertilizer in most concentrated form is packed in bags for convenient and economical use. Only requires one-half ton to the acre, so a 100 lb. bag will be sufficient for a good size lawn. If you would have the finest greenest lawn in your neighborhood, the brightest flowers and the most productive garden you may do so at very small expense by using Pulverized Sheep Manure. It makes grass, plants and flowers all "fairly sing for joy." Bag of 100 lbs. by either freight or express, \$4.00. 500 lbs., \$17.50; 1,000 lbs., \$30.00.

Fargo's Tobacco Dust.

Why grow Roses to feed bugs? As soon as you see the aphid or green plant lice sucking the very life's blood from the tender young shoots of your Roses, and other plants, sprinkle them, and while wet, apply Tobacco Dust to the plants, and these pests are done. 10 lb. bag by express, \$1.00.

62.57

Special price list 1924

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Agriculture



FARGO'S FAMOUS ROSES

Plant Them By The Dozen

You surely want to know and enjoy these grand, big, sturdy, 2 to 3 year old bench grown Hybrid Tea or Monthly Roses of ours, as described and illustrated on pages 4 to 8 of this booklet. If you have never grown them, a delightful surprise awaits you. Such famous Roses as *Ophelia*—salmon flesh; *Sunburst*—finest yellow; *Columbia*—large full pink; *Crusader*—or other fine red; *Madam Butterfly*—apricot and gold; and others equally good in this great special sale. Let me make you up a nice trial selection; you will be more than delighted. Plan now to enjoy their beauty and fragrance this coming season. I will send you 2 of these grand big Roses for only \$1.00. Better yet, 5 for only \$2.00. Dozen, \$4.75. This great offer enables you to have a wonderful display of Roses of the ever popular long pointed bud types and other fine sorts, at small cost.

DO IT NOW!

DO IT NOW!

Needn't bother to write a letter; just tear out this folder, write your name and address on the back, stating number of Roses desired, and mail it back to us NOW. Orders received between April and July will be promptly filled. Orders received out of season will be booked and the Roses sent in April. Cash with order or C. O. D., it is all the same to us—the important thing is to order NOW, while it is fresh in your mind.

Add 10 cents for mail delivery anywhere in N. J., N. Y., Pa., R. I., Conn., Mass., Del., Md., and W. Va. To points farther away, add 25 cents extra C. O. D. orders; postage added to above prices. Don't pass this great offer by; send NOW.

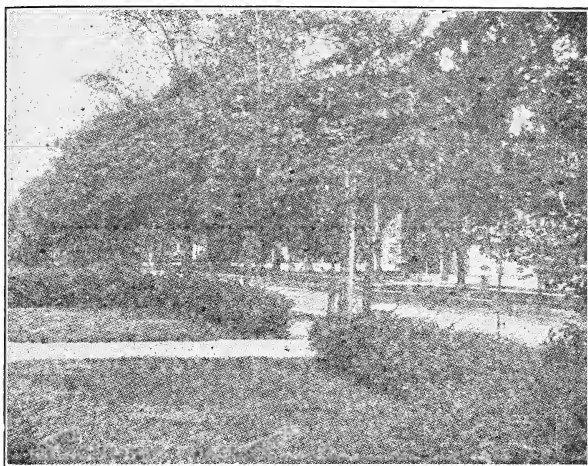
Other Famous \$1.00 Specials

10 assorted Dahlias, \$1.00; 5 superb Cactus Dahlias, \$1.00; 10 gorgeous Cannas, \$1.00; 10 Hardy Iris, \$1.00; 6 Chinese Cinnamon Vines, \$1.00; 20 Exhibition Gladioli, \$1.00; 12 St. Regis Everbearing Red Raspberries, \$1.00.

CLARENCE B. FARGO, Frenchtown, N. J.



GRASS SEED THAT INSURES A FINE LAWN



Other things are essential in beautifying the home surroundings, but the first and prime requisite is to have a fine velvety lawn. Flowers and Shrubbery in abundance may surround the home, but without a well kept lawn, the picture is far from its best.

There is cheaper Grass Seed than ours, but cheaper only in first cost, and not in results. We don't, and won't handle cheap Lawn Grass Seed. It would pay neither

you nor us. The best is by far the cheapest.

How to Sow Grass Seed You cannot sow too much; the more the better. It means quicker, surer, more lasting results. 1 qt. will sow 250 sq. ft. (25x10); 4 qts. 1000 sq. ft. and so on. The Spring and Early Summer months are ideal for sowing lawn grass seed.

Evergreen Lawn Grass Seed It is the result of years of untiring study and experimenting, it has stood the test in every part of the United States and it will stand wear and tear, outliving the severest winter, retaining at all times its lustrous green color. We class this as the best general purpose lawn grass. Price: $\frac{1}{2}$ lb. (about one quart), 35c.

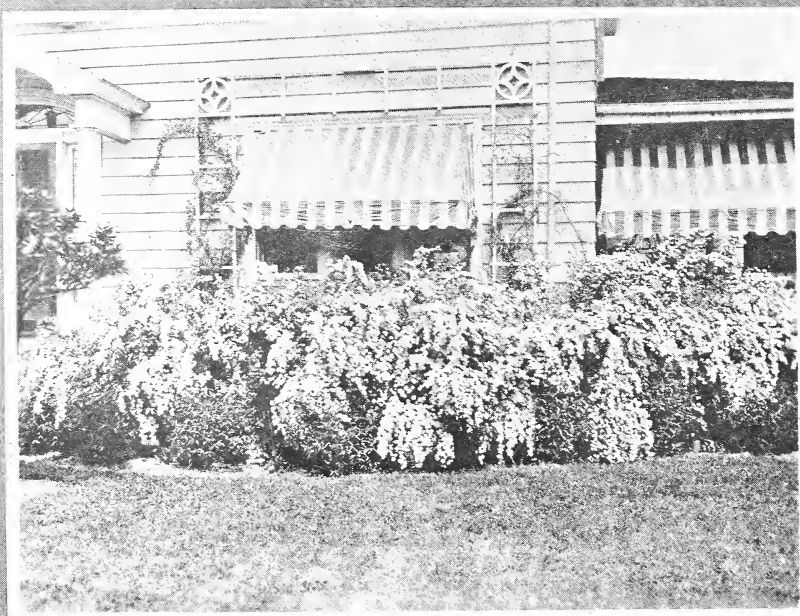
Shaded Lawn Grass Seed Shade causes sour soil and about every three years you should apply lime to sweeten up the soil. Use about one bushel of lime to each 1,000 sq. ft. After much experimenting a mixture of seed has been found that will produce a perfect sward in the dense shade caused by trees, shrubbery, buildings, &c. Price: $\frac{1}{2}$ lb., 40c.

Seashore Lawn Grass Seed A good lawn at the seashore is frequently a problem and this mixture is a result. It will produce a good lawn in 6 to 8 weeks if 3 or 4 inches of top soil is spread over the surface, seeded and well firmed down. If soil is very poor and no top soil to be had, white clover sown with the grass seed will help wonderfully. Price: $\frac{1}{2}$ lb., 35c.

White Clover Used along with any grass seed insures a richer greener more velvety lawn. 1 lb. \$1. $\frac{1}{4}$ lb., 35 cts.

Address all orders and correspondence to

CLARENCE B. FARGO, Frenchtown, New Jersey



10 HARDY FLOWERING SHRUBS
\$1.00 SPECIAL
 SEE INSIDE — PAGE ONE

